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RETAIL AND SERVICE TRADE STATISTICS 1974

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TREASURY
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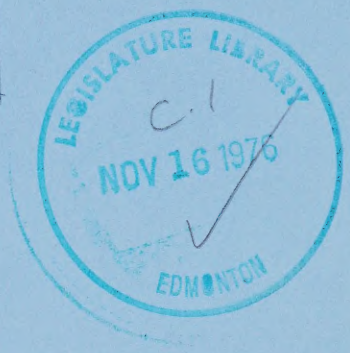

RETAIL AND SERVICE TRADE STATISTICS, 1974

Alberta

September, 1976

Bureau of Statistics
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SYMBOLS

The following standard symbols are used in this publication:

- \- nil or zero.
- * withheld to meet confidentiality requirements of the Statistics Bureau Act, 1958.

N.E.S. not elsewhere specified.

NOTE:

Components may not add to totals due to rounding.

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INTRODUCTION

INTRODUCTION

GENERAL COMMENTS

This publication is the third in an annual series and presents retail and service trade statistics on Alberta for the year 1974. Statistics presented in this publication deal with all known businesses within the scope of the annual survey. Approximately 17,000 businesses were surveyed to collect the data for the reference year 1974.

The mail survey, conducted immediately following the reference year, is based on all businesses provincially licensed to operate in Alberta and is augmented by a list of businesses operating in national parks. Respondents report on either a fiscal or calendar year basis and provide information on the number of male and female employees, payroll and total receipts from sales or services. The survey covers all retail and service operations with the following exceptions: retail trade excludes door-to-door selling as well as retailing taken on as a minor activity by manufacturers and wholesalers; service trade excludes professional services, institutions and establishments which provide a service to other businesses.

PUBLICATION CONTENT

Ten statistical tables are provided in this publication. Each table provides retail and service trade statistics at different geographic levels.

Table 1 - Principal Statistics - Retail and Service Trade by Type of Business, Alberta, 1974

Statistics in this table show the total number of outlets, male and female employees, payroll and receipts from sales or services in all Alberta. Data are arranged according to type of business activity (i.e., confectionery or grocery stores).

Tables 2-7 - Principal Statistics - Retail and Service Trade by Type of Business, Cities, Alberta, 1974

Statistics relating to the larger cities of Calgary, Edmonton, Lethbridge, Medicine Hat and Red Deer are arranged according to type of business. Statistics relating to the smaller cities of Camrose, Drumheller, Grande Prairie, Lloydminster (Alberta portion) and Wetaskiwin are arranged according to business groups (i.e., Food, General Merchandise, etc.). The tables provide statistics on number of outlets, male and female employees, payroll and receipts from sales or services.

Table 8 - Principal Statistics - Retail and Service Trade by Business Group, Towns of Population 2,000 and Over, Alberta, 1974

Retail and service trade statistics by business group are presented and relate to

forty-four towns in the province. Statistics for the various towns show the number of outlets, male and female employees, payroll and receipts from sales or services.

Table 9 - Retail and Service Trade - Outlets and Receipts, Selected Communities, Alberta, 1974

Number of outlets and total receipts are provided for retail and service trade activity in the majority of communities in Alberta. Communities omitted are those for which no data could be released because of the disclosure guidelines under which the Bureau operates. These guidelines guard against the release of data pertaining to individual establishments. In some instances it is only possible to show the combined total of retail and service trade receipts.

Table 10 - Retail and Service Trade - Outlets and Receipts by Business Group, Census Divisions, Alberta, 1974

This table provides statistics on the number of outlets and receipts from sales or services by business group for all fifteen Census Divisions in Alberta. Statistics are also provided for the various Counties, Municipal Districts, Improvement Districts, Special Areas and selected major centres within the Census Divisions. In order to identify the geographic areas being referred to by these statistics a Census Division map for Alberta preceeds the table.

DEFINITIONS

The following definitions apply uniformly throughout this publication:

Principal Statistics - Consist of: number of outlets, male and female employees, payroll and receipts.

Total Trade - The combined total of retail plus service trade.

Receipts - Includes all (gross) receipts from sales and/or service. Results are based on both a calendar and fiscal year.

Payroll - Includes: salaries and wages, commissions, bonuses, payments for leaves or holidays and payments in kind. Excludes proprietor's withdrawals or salaries and salaries and wages of employees involved in contract or cartage work. Results are based on both a calendar and fiscal year.

Employees - Includes male and female employees on staff at the last pay period of November, 1974 only. Only full-time employees are reported and working owners are not included unless the business is incorporated.

NOTE: As employees and total payroll are not based on the same reference period, the calculation "average salary per employee" will not produce a valid relationship.

Retail Outlet - A business engaged primarily in selling merchandise to final users.

Service Outlet - A business engaged primarily in providing a service to the public for a fee.

Business Group - A broad category under which all related business establishments are grouped (i.e. - Food or General Merchandise).

Type of Business - The finest breakdown of a business group possible (i.e. - confectionery stores or department stores).

PUBLICATION CRITERIA

Statistics presented in this publication conform to confidentiality guidelines of The Statistics Bureau Act, 1958, which prevents disclosure of information pertaining to individual establishments. An asterisk in place of any statistic indicates that disclosure is not possible. To prevent residual disclosure of a confidential statistic, it has been necessary to suppress other statistics.

Disclosure of the number of establishments belonging to any particular type of business is not governed by the Act and therefore these statistics are presented in all tables.

ACKNOWLEDGEMENTS

Appreciation is extended to the many establishments which regularly provide the data necessary for the preparation of this publication.

Questions or comments concerning this publication should be directed to:

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HIGHLIGHTS

The purpose of this section is to summarize the statistics presented in this publication and to show the relative importance of retail and service trade to the Alberta economy.

The following tables present:

a) Statistics comparing the number of persons employed in the retail and service trade sector to that of the total employed labour force in Alberta (Table I).

b) A comparison of estimated personal expenditure on consumer goods and services by Albertans, personal disposable income of Albertans and the total amount spent in the retail and service trade sector by Albertans (Table II).

c) The total value of 1974 retail and service trade in Albertan cities with their respective changes over 1973 values (Table III).

d) Total value of retail and service trade by business group with their respective market shares for 1973 and 1974 and also the percent changes of 1974 figures compared to 1973 (Table IV).

TABLE I - CONTRIBUTION OF RETAIL AND SERVICE TRADE TO EMPLOYED LABOUR FORCE, ALBERTA 1971 - 1974

YEAR	ESTIMATED EMPLOYED LABOUR FORCE, ALBERTA TOTAL(1)	ESTIMATED NO. OF RETAIL AND SERVICE TRADE EMPLOYEES(2) ALBERTA	RETAIL AND SERVICE TRADE AS A % OF ALBERTA TOTAL
	(No.)	(No.)	(%)
1971	633,000	93,966	14.8
1972	657,000	101,579	15.5
1973	689,000	116,826	17.0
1974	747,000	129,785	17.4

SOURCE: (1) Estimated Annual Average, Statistics Canada
(2) Alberta Bureau of Statistics

TABLE II - COMPARISON OF PERSONAL EXPENDITURE ON CONSUMER GOODS AND SERVICES, PERSONAL DISPOSABLE INCOME AND RETAIL AND SERVICE TRADE, ALBERTA, 1971 - 1974

YEAR	PERSONAL DISPOSABLE INCOME (1) ($'000)	PERSONAL EXPENDITURE ON CONSUMER GOODS AND SERVICES (2) ($'000)	RETAIL AND SERVICE TRADE ($'000)
1971	4,526,000	4,346,000	3,414,703
1972	5,102,000	4,856,000	3,910,746
1973	6,089,000	5,509,000	4,656,302
1974	7,055,000	6,581,000	5,816,427

NOTE: (1) Personal Disposable Income is a measure of all income received by the Personal Sector of the Alberta economy minus direct taxes and other current transfers to government by persons. The Personal Sector comprises the transactions of all individual persons, unincorporated businesses and private non-profit organizations resident in Alberta.

SOURCE: Alberta Economic Accounts, 1975

(2) Personal expenditure on consumer goods and services includes personal expenditure on durable and non-durable consumer goods and services by the Personal Sector of the Alberta economy. Purchases of houses are not included. Personal expenditure also includes operating expenses of private non-commercial institutions (i.e., universities) and operating costs of insurance companies.

SOURCE: Alberta Economic Accounts, 1975

TABLE III - DISTRIBUTION OF RETAIL AND SERVICE TRADE BY LOCATION, ALBERTA, 1974

CITY	RETAIL TRADE 1974 TOTAL ($'000)	RETAIL TRADE % OF ALTA. TOTAL (%)	RETAIL TRADE % CHANGE 74/73 (%)	SERVICE TRADE 1974 TOTAL ($'000)	SERVICE TRADE % OF ALTA. TOTAL (%)	SERVICE TRADE % CHANGE 74/73 (%)
Alberta	5,286,538	100.0	+25.6	529,889	100.0	+18.3
Calgary	1,546,649	29.3	+24.7	164,429	31.0	+24.2
Camrose	47,806	0.9	+23.7	3,717	0.7	+ 8.4
Drumheller	32,671	0.6	+ 1.0	2,127	0.4	+ 0.3
Edmonton	1,714,396	32.4	+26.8	161,461	30.5	+20.9
Grande Prairie	96,392	1.8	+47.7	6,310	1.2	+23.7
Lethbridge	207,194	3.9	+10.8	19,706	3.7	+25.6
Lloydminster (Alta.)	27,504	0.5	+25.1	1,968	0.4	+10.6
Medicine Hat	108,562	2.1	+31.4	11,696	2.2	+14.7
Red Deer	160,149	3.0	+19.5	9,454	1.8	+ 1.1
Wetaskiwin	44,961	0.9	+12.6	1,978	0.4	+ 1.2
Other Alberta	1,300,254	24.6	+28.3	147,043	27.7	+11.3

SOURCE: Alberta Bureau of Statistics

TABLE IV - DISTRIBUTION OF TOTAL TRADE BY BUSINESS GROUP, ALBERTA
1973 - 1974

BUSINESS GROUP	1973 RECEIPTS ($'000)	1973 % OF TOTAL (%)	1974 RECEIPTS ($'000)	1974 % OF TOTAL (%)	% CHANGE 74/73 (%)
Total Trade	4,656,301	100.0	5,816,429	100.0	+24.9
Retail Trade	4,208,536	90.4	5,286,538	90.9	+25.6
Food	576,931	12.4	707,595	12.2	+22.6
General Merchandise	773,097	16.6	958,171	16.5	+23.9
Automotive	1,202,888	25.8	1,543,869	26.5	+28.3
Clothing	151,373	3.3	184,252	3.2	+21.7
Hardware and Home Furnishings	244,510	5.3	307,860	5.3	+25.9
Business Equipment and Supplies	654,060	14.0	891,016	15.3	+36.2
Miscellaneous Retail	605,677	13.0	693,775	11.9	+14.5
Service Trade	477,766	9.6	529,889	9.1	+18.3
Amusement & Recreation	5,687	0.1	3,563	0.1	-37.3
Personal Services	51,007	1.1	58,894	1.0	+15.5
Accommodation and Food Services	370,150	7.9	441,530	7.6	+19.3
Miscellaneous Services	20,922	0.4	25,903	0.4	+23.8

SOURCE: Alberta Bureau of Statistics

PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, ALBERTA, 1974

GRAPH 1
RETAIL AND SERVICE TRADE BY BUSINESS GROUP DISTRIBUTION, ALBERTA, 1974

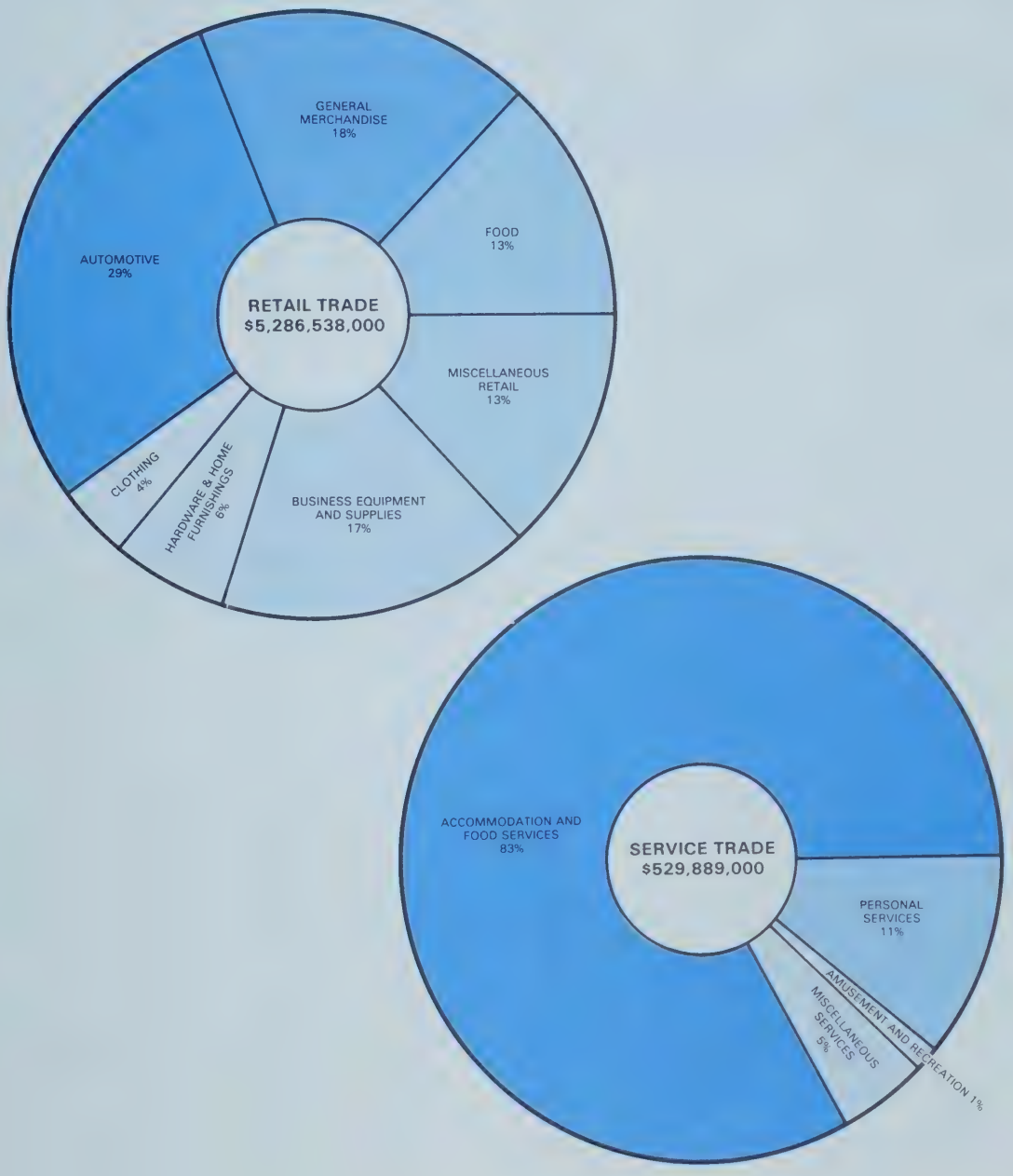


TABLE 1
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES MALE	EMPLOYEES FEMALE	PAYROLL	RECEIPTS
	NO.	NO.	NO.	$'000	$'000
TOTAL TRADE	**17,442**	**66,388**	**63,397**	**731,412**	**5,816,429**
RETAIL TRADE	**12,836**	**53,829**	**40,955**	**589,750**	**5,286,538**
FOOD	1,564	6,070	5,766	64,669	707,595
Confectionery Stores	281	207	533	1,834	16,984
Dairy Products Stores	59	72	317	844	4,229
Grocery Stores	977	5,373	4,450	57,519	641,734
Fruit and Vegetable Stores	5	-	3	13	418
Grocery Stores Without Fresh Meat	507	370	465	2,769	58,256
Grocery Stores With Fresh Meat	465	5,003	3,982	54,737	583,060
Meat Stores	150	324	298	3,279	34,095
Miscellaneous Food Stores	97	94	168	1,192	10,553
Retail Bakeries	3	*	*	*	*
Fish Markets	3	22	2	94	551
Food Stores With Other Mdse.	9	22	11	257	2,273
Health Food Stores	41	9	70	260	2,164
Delicatessens	38	12	76	338	3,359
Frozen or Frosted Food Stores	2	*	*	*	*
Canned Foods	1	*	*	*	*
GENERAL MERCHANDISE	1,157	9,504	19,246	128,287	958,171
Department Stores	42	6,568	12,566	86,747	514,208
General Merchandise Stores	78	370	677	5,084	45,283
Variety Stores	215	1,040	4,242	21,107	191,332
Dry Goods Stores	1	*	*	*	*
Mail Order Houses of Dept. Stores	35	4	107	357	11,075
General Stores	783	1,521	1,652	14,980	196,146
Mail Order Offices	3	*	*	*	*
AUTOMOTIVE	3,113	19,383	2,706	168,217	1,543,869
New Motor Vehicle Dealers	570	8,783	1,275	92,921	1,044,233
Automobile Dealers	422	7,536	1,126	81,439	907,413
Automotive Dealer With Farm Implements	148	1,247	149	11,482	136,820
Used Car Dealers	68	152	14	1,389	19,656
Parts and Accessories Shop	311	1,542	164	13,749	94,159
Tire and Battery Shops	238	1,212	125	10,569	81,431
Second Hand Parts Shops	66	166	12	1,270	5,419
Automotive Parts	6	*	*	*	*
Other Automobile Service Equipment	1	*	*	*	*
Service Stations and Garages	1,701	6,357	825	39,265	307,587
Service Stations	855	3,170	519	18,769	158,054
Garages	846	3,187	306	20,496	149,533
Misc. Automotive Establishments	463	2,549	428	20,894	78,234
Paint and Body Shops	245	1,270	135	11,298	40,615
Other Specialty Repair Shops	113	693	62	6,253	18,300
Car Wash	80	514	221	2,663	16,285
Auto Establishments, n.e.s.	23	*	*	*	*
Terrain Vehicles	2	*	*	*	*

TABLE 1 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
CLOTHING	1,046	1,332	3,897	24,359	184,252
Men's Clothing Stores	218	624	326	6,474	44,601
Men's Clothing Stores	214	621	322	6,419	44,293
Men's Furnishings Stores	4	3	4	55	308
Women's Clothing Stores	284	112	1,551	6,772	53,790
Women's Ready-to-Wear Stores	245	63	1,424	5,579	44,634
Lingerie and Hosiery Stores	3	*	*	*	*
Millinery Stores	2	*	*	*	*
Fur Stores	29	47	99	1,039	8,177
Accessories Stores	5	2	20	115	737
Children's Wear Stores	29	4	101	388	2,835
Family Clothing Stores	137	249	967	4,727	41,589
Shoe Stores	190	274	483	3,838	27,545
Men's Shoe Stores	10	*	*	*	*
Women's Shoe Stores	12	18	55	533	2,989
Children's Shoe Stores	2	*	*	*	*
Family Shoe Stores	166	232	421	3,036	23,069
Miscellaneous Clothing Stores	188	69	469	2,159	13,892
Dressmakers	1	*	*	*	*
Custom Tailors	39	24	19	242	1,054
Second Hand Stores	4	*	*	*	*
Piece Goods Stores	118	27	400	1,637	10,699
Clothing Stores, n.e.s.	10	9	14	111	1,312
Wig Shops	16	9	32	159	741
HARDWARE AND HOME FURNISHINGS	1,565	4,051	1,779	42,353	307,860
Hardware Stores	425	959	553	9,963	78,937
Hardware Stores	328	585	446	6,401	59,039
Hardware & Farm Implements Stores	2	*	*	*	*
Paint, Glass & Wallpaper Stores	94	*	*	*	*
Specialty Line Hardware	1	*	*	*	*
Furniture Stores	508	1,767	596	19,218	135,391
Furniture Stores	100	425	162	4,940	39,964
Household Appliance Stores	207	506	210	4,789	31,949
Furniture, T.V., Radio & Appl. Stores	107	488	148	6,206	49,501
Appliance Repair	37	92	16	725	2,783
Electrical Supply Stores	57	256	60	2,558	11,193
Home Entertainment Equipment Stores	320	736	232	6,392	42,695
T.V. Sales and Service Shops	181	391	79	2,923	21,889
T.V., Radio, Piano & Music Stores	27	76	30	1,058	5,865
T.V. and Radio Repair Shops	28	74	10	627	2,397
Music Stores	84	195	113	1,782	12,545
Misc. Home Furnishings Stores	312	589	398	6,781	50,838
China, Glassware & Kitchenware Stores	5	3	6	44	293
Interior Decorating Stores	232	462	328	5,626	44,029
Linen Stores	4	-	4	27	188
Picture & Picture Framing Stores	12	24	21	323	1,515
Antique Stores	21	3	18	99	893
Second Hand Furniture Stores	30	11	5	93	1,177
Home Furnishings Stores, n.e.s.	8	86	16	569	2,743

TABLE 1 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
BUSINESS EQUIPMENT AND SUPPLIES	1,766	7,971	1,451	87,779	891,016
Propane and Fuel Oil Dealers	40	112	23	1,052	7,206
Chemical Dealers	14	22	5	204	2,056
Industrial Chemicals	3	*	*	*	*
Other Chemicals, Drugs & Allied Prods.	2	*	*	*	*
Agricultural Chemicals	9	10	1	70	1,481
Farm Equipment and Supplies	967	1,782	252	16,159	232,979
Farm Supplies	21	51	10	564	4,898
Other Farm Supplies	12	41	13	266	4,936
Farm Machinery and Equipment	319	1,690	229	15,328	190,966
Grain Elevators (Farm Supplies Only)	615	-	-	-	32,179
Building Supplies	377	2,250	463	21,224	220,862
Wiring Supplies & Const. Material	1	*	*	*	*
Electrical Apparatus and Equipment	3	*	*	*	*
Building Materials	99	600	143	6,360	60,537
Glass	7	*	*	*	*
Specialty Supplies	21	113	18	1,081	7,073
Lumber and Millwork	246	1,480	292	13,088	150,263
Metals and Industrial Machinery	163	2,151	321	28,025	315,415
Const. Machinery & Equipment	26	1,207	137	15,840	126,926
Industrial Mach. Equip. & Supplies	31	232	42	3,286	43,417
Materials Handling Equipment	1	*	*	*	*
Mining Machinery	1	*	*	*	*
Oilpatch Equipment	69	579	119	7,582	131,267
Power Transmission Equipment	5	53	10	544	7,899
Printers & Lithographers Equip. & Supp.	2	*	*	*	*
Misc. Industrial Mach. & Supplies	2	*	*	*	*
Used Machinery	2	*	*	*	*
Iron and Steel	2	*	*	*	*
Sheet Metal and Metal Work	18	52	8	484	3,690
All Other Metals and Metal Work	2	*	*	*	*
Non-Ferrous Metals and Metal Work	2	*	*	*	*
Office Equipment and Supplies	77	1,037	265	13,954	72,387
Office Furniture	9	86	40	1,260	7,837
Office Machines and Equipment	68	951	225	12,694	64,550
Professional Equipment & Supplies	13	46	26	731	4,764
Church Equipment	2	*	*	*	*
Dental Equipment	1	*	*	*	*
Scientific and Lab Equipment	4	11	3	117	711
Medical Equipment	4	14	4	164	1,823
Other Professional Equip. & Supplies	2	*	*	*	*
Service Equipment and Supplies	115	571	96	6,430	35,348
Comm. Refrigeration Equip. & Supplies	3	*	*	*	*
Hotel & Restaurant Equip. & Supplies	6	64	17	912	7,638
Fire Protection Equip. & Supplies	11	103	14	1,205	6,119
Janitors' Equipment and Supplies	2	*	*	*	*
Motion Picture Apparatus	3	*	*	*	*
Other Service Equipment & Supplies	2	*	*	*	*
Aircraft & Aeronautical Equip. & Supp.	11	61	13	751	6,360
Heating Equipment Supplies	5	9	3	104	402
Plumbing Equipment Supplies	19	94	14	1,002	3,855
Plumbing & Heating Equip. Supplies	53	223	27	2,304	10,016

TABLE 1 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, ALBERTA, 1974

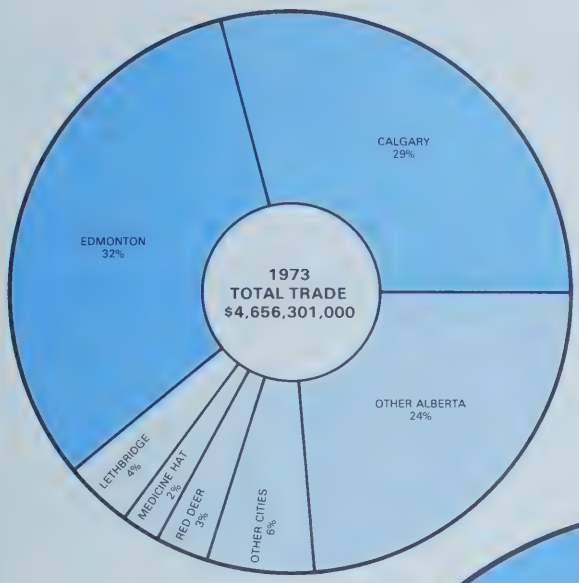
TYPE OF BUSINESS	OUTLETS	EMPLOYEES MALE	EMPLOYEES FEMALE	PAYROLL	RECEIPTS
	NO.	NO.	NO.	$'000	$'000
MISCELLANEOUS RETAIL	2,625	5,518	6,110	74,086	693,775
Drug Stores	461	825	2,436	17,501	119,100
Newsdealers and Tobacconists	83	26	256	982	12,513
Tobacco Stores and Stands	69	21	234	880	10,954
Newsdealers	14	5	22	102	1,559
Book, Art & Photography Stores	161	373	515	5,927	37,069
Book and Stationery Stores	100	168	314	2,721	18,096
Artists' Supply Stores	10	10	18	143	894
Photography Supply Stores	31	79	51	980	6,171
Religious Goods Dealers	3	2	18	70	474
Stationery Supplies	17	114	114	2,013	11,434
Jewellery and Gift Shops	426	399	1,118	6,433	50,118
Gift and Novelty Shops	203	179	510	2,502	20,254
Jewellery Stores	223	220	608	3,932	29,864
Recreation Equipment Stores	337	895	284	6,896	68,373
Sporting Goods	246	631	251	4,804	46,324
Bicycle Shops	23	*	*	*	*
Boats and Boating Accessories	23	77	8	599	7,012
Motorcycle Dealers	44	143	17	1,117	11,843
Other Amusement and Recreation	1	*	*	*	*
Government Liquor Stores	155	947	228	11,498	202,153
Retail Stores, n.e.s.	1,002	2,053	1,273	24,852	204,450
Florists	162	134	411	2,732	12,827
Luggage and Leather Goods Stores	44	66	108	1,032	7,546
Pet Shops	38	18	28	188	1,571
Monument and Tombstone Dealers	12	26	12	329	1,748
Opticians	51	110	70	1,478	5,305
Health Appliance Stores	26	29	22	508	2,279
Art Galleries, Coin, Embroidery	102	118	137	1,422	7,729
Hobby Shops	63	26	83	473	4,009
Toy Shops	10	9	46	114	1,073
Record Bars	22	73	48	821	5,035
Wool Shops	17	1	11	48	479
Mobile Homes	144	563	91	6,880	101,522
Second Hand Shops	92	76	46	703	4,741
Miscellaneous	219	804	160	8,123	48,588
SERVICE TRADE	**4,606**	**12,559**	**22,442**	**141,662**	**529,889**
AMUSEMENT AND RECREATION	54	154	169	994	3,563
Bowling Alleys	34	141	157	730	2,504
Bowling and Billiards	7	5	8	33	133
Miscellaneous Amusement & Recreation	13	8	4	232	927
PERSONAL SERVICES	1,959	1,172	3,146	20,913	58,894
Barber and Beauty Shops	1,437	326	1,475	8,423	22,690
Barber Shops	563	183	83	1,607	6,077
Barber and Beauty Salons	44	38	94	590	1,126
Beauty Salons	790	105	1,292	6,202	15,328
Hairdressing In The Home	40	-	6	24	159
Laundries and Dry Cleaners	328	582	1,604	9,997	25,703
Dry Cleaning Plants	234	404	1,290	7,438	18,148
Dry Cleaning Plants Without Laundries	9	16	27	187	522
Dry Cleaning Pick Up Office	7	*	*	*	*
Dry Cleaner Agent	1	*	*	*	*
Rug Cleaning and Repairing Service	14	55	24	537	1,342

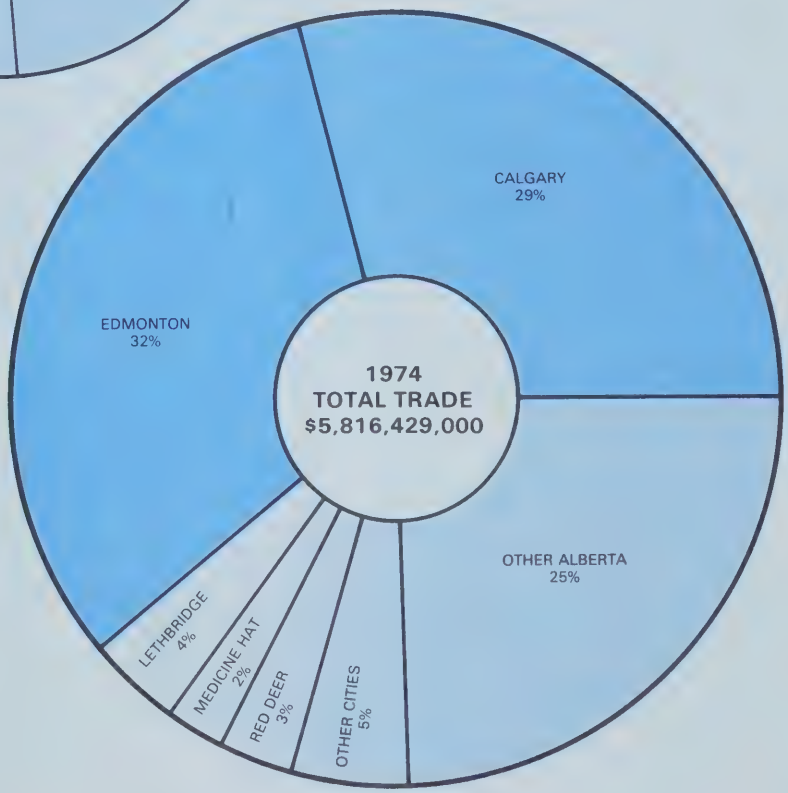
TABLE 1 (concluded)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES MALE	EMPLOYEES FEMALE	PAYROLL	RECEIPTS
	NO.	NO.	NO.	$'000	$'000
PERSONAL SERVICES (concluded)					
Self-Service Dry Cleaners	43	6	47	157	952
Laundries With Cleaning and Dyeing	3	24	55	350	792
Linen Supply Stores	1	*	*	*	*
Self-Service Laundries	11	2	12	38	281
Fur Cleaning, Repair & Storage	2	*	*	*	*
Valet Service Shops	3	*	*	*	*
Shoe Repair Shops	117	*	*	*	*
Funeral Services	76	200	56	2,082	8,036
Personal Services, n.e.s.	1	*	*	*	*
ACCOMMODATION AND FOOD SERVICES	2,409	10,907	18,772	115,039	441,530
Hotels and Motels	890	5,370	6,952	51,274	203,364
Full-Year Hotels Licensed	424	4,281	5,241	38,009	156,232
Full-Year Hotels Non-Licensed	3	7	4	91	235
Seasonal Hotels Licensed	8	524	308	5,881	13,070
Seasonal Hotels Non-Licensed	7	101	95	865	3,508
Motels	347	350	1,156	5,471	26,632
Tourist Courts and Cabins	53	80	122	695	2,445
Tourist Camping Grounds & Trailer Pks.	48	27	26	262	1,243
Food and Beverage Services	1,519	5,537	11,820	63,764	238,166
Eating Places	1,315	4,903	9,416	54,541	201,449
Refreshment Booths & Stands	151	340	1,889	5,487	21,941
Fish and Chip Shops	6	6	38	117	661
Caterers	44	226	384	3,020	11,896
Other Eating Places	3	62	93	599	2,219
MISCELLANEOUS SERVICES	184	326	355	4,716	25,903
Photography Services	133	152	219	2,265	13,901
Commercial Photographers	7	18	17	194	624
Portrait Photographers	109	85	81	899	5,521
Developing, Printing, Enlarging	17	49	121	1,172	7,756
Repair Services	34	31	10	381	1,187
Blacksmith and General Repair	5	-	-	-	31
Electric Motor Repair	5	4	1	35	66
Locksmiths, Gunsmiths, & Tool & Cutlery Repair	17	16	6	208	700
Miscellaneous Repair Stores	7	11	3	138	390
Service Outlets, n.e.s.	17	143	126	2,071	10,815

PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, CITIES, ALBERTA, 1974

GRAPH 2
TOTAL TRADE BY LOCATION OF SALES, ALBERTA, 1973-1974





OTHER CITIES INCLUDES:

CAMROSE
DRUMHELLER
GRANDE PRAIRIE
LLOYDMINSTER (ALTA.)
WETASKIWIN

NOTE: THE INCREASE IN CIRCLE SIZE INDICATES A RELATIVE INCREASE IN ALBERTA'S TOTAL TRADE.

TABLE 2
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, CALGARY, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
TOTAL TRADE	**3,706**	**20,767**	**21,715**	**237,204**	**1,711,078**
RETAIL TRADE	**2,627**	**16,408**	**14,452**	**189,964**	**1,546,649**
FOOD	430	2,326	2,143	25,054	243,952
Confectionery Stores	52	63	121	441	2,937
Dairy Products Stores	22	20	116	271	1,321
Grocery Stores	286	2,132	1,761	23,054	228,201
Grocery Stores Without Fresh Meat	186	55	56	388	14,793
Grocery Stores With Fresh Meat	100	2,077	1,705	22,667	213,408
Meat Markets	31	77	66	800	7,218
Miscellaneous Food Stores	39	34	79	488	4,276
Retail Bakeries	1	*	*	*	*
Fish Markets	1	*	*	*	*
Food Stores With Other Mdse.	2	*	*	*	*
Health Food Stores	14	3	22	109	785
Delicatessens	20	7	51	197	2,062
Frozen or Frosted Food Stores	1	*	*	*	*
GENERAL MERCHANDISE	67	3,097	6,689	41,684	278,267
Department Stores	12	2,654	5,055	33,765	199,163
General Merchandise Stores	8	26	64	398	2,339
Variety Stores	39	411	1,564	7,460	75,760
General Stores	8	6	6	61	1,005
AUTOMOTIVE	575	5,131	663	46,986	405,540
New Motor Vehicle Dealers	88	2,178	383	26,245	284,736
Used Car Dealers	11	34	4	334	3,910
Parts & Accessories Shop	62	420	37	3,842	25,384
Tire & Battery Shops	52	337	32	2,921	21,797
Second Hand Parts Shops	9	*	*	*	*
Automobile Parts	1	*	*	*	*
Service Stations & Garages	296	1,778	136	10,284	71,047
Service Stations	119	698	56	3,867	28,874
Garages	177	1,080	80	6,417	42,173
Misc. Automotive Establishments	118	721	103	6,282	20,463
Paint and Body Shops	63	453	47	4,232	10,914
Other Specialty Repair Shops	32	139	12	1,317	4,419
Car Wash	20	125	43	697	4,957
Auto Establishments, n.e.s.	3	4	1	35	173

TABLE 2 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, CALGARY, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES MALE	EMPLOYEES FEMALE	PAYROLL	RECEIPTS
	NO.	NO.	NO.	$'000	$'000
CLOTHING	309	456	1,412	9,047	59,143
Men's Clothing Stores	53	223	130	2,494	15,117
Women's Clothing Stores	104	40	619	2,889	20,228
Women's Ready-to-Wear Stores	83	14	538	2,224	15,573
Lingerie & Hosiery Stores	2	*	*	*	*
Fur Stores	15	26	59	553	3,925
Accessories Stores	4	-	*	*	*
Children's Wear Stores	9	-	21	67	445
Family Clothing Stores	33	37	265	946	7,301
Shoe Stores	67	129	194	1,786	11,333
Miscellaneous Clothing Stores	43	27	183	866	4,719
Dressmakers	1	*	*	*	*
Custom Tailors	9	4	3	43	257
Second Hand Stores	1	*	*	*	*
Piece Goods Stores	26	13	161	694	3,977
Clothing Stores, n.e.s.	2	*	*	*	*
Wig Shops	4	6	10	79	215
HARDWARE AND HOME FURNISHINGS	380	1,378	563	14,079	96,997
Hardware Stores	60	223	85	2,264	12,862
Hardware Stores	28	69	36	771	4,808
Paint, Glass & Wallpaper Stores	31	131	38	1,211	6,032
Specialty Line Hardware	1	23	11	282	2,022
Furniture Stores	112	557	219	5,950	45,220
Furniture Stores	30	160	73	1,927	16,147
Household Appliance Stores	32	110	49	1,189	5,508
Furn., TV, Radio & Appliance Stores	31	228	71	2,395	21,229
Appliance Repair	9	28	6	239	726
Electrical Supply Stores	10	31	20	199	1,610
Home Entertainment Equip. Stores	97	297	90	2,690	15,834
TV Sales & Service Shops	49	168	39	1,380	8,417
TV, Radio, Piano & Music Stores	9	29	1	269	1,920
TV & Radio Repair Shops	7	41	5	396	1,171
Music Stores	32	59	45	645	4,325
Miscellaneous Home Furnishings	111	301	169	3,175	23,081
China, Glassware & Kitchenware	1	*	*	*	*
Interior Decorating Stores	73	197	129	2,348	18,321
Linen Stores	3	*	*	*	*
Picture & Picture Framing Stores	6	14	6	126	807
Antique Stores	10	3	11	75	561
Second Hand Furniture Stores	13	6	1	60	563
Home Furnishings Stores, n.e.s.	5	81	16	535	2,604
BUSINESS EQUIPMENT AND SUPPLIES	167	1,965	488	25,493	239,390
Propane and Fuel Oil Dealers	2	*	*	*	*
Chemical Dealers	2	*	*	*	*
Farm Equipment & Supplies	16	133	13	1,301	12,685
Farm Supplies	2	*	*	*	*
Farm Machinery & Equipment	12	131	12	1,268	12,113
Grain Elev. (Farm Supplies Only)	2	*	*	*	*
Building Supplies	48	576	160	7,169	57,652
Building Materials	9	111	62	2,160	11,376
Glass	6	23	3	256	1,063
Specialty Supplies	7	40	7	511	4,122
Lumber and Millwork	26	402	88	4,242	41,091

TABLE 2 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, CALGARY, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES MALE	EMPLOYEES FEMALE	PAYROLL	RECEIPTS
	NO.	NO.	NO.	$'000	$'000
BUSINESS EQUIPMENT AND SUPPLIES (concluded)					
Metals & Industrial Machinery	37	575	123	7,824	119,015
Construction Mach. & Equipment	8	271	37	3,329	32,340
Industrial Mach. Equip. & Supplies	9	49	11	707	11,990
Oilpatch Equipment	14	222	64	3,334	65,751
Power Transmission Equipment	1	*	*	*	*
Misc. Industrial Mach. & Supplies	1	*	*	*	*
Sheet Metal & Metal Work	2	*	*	*	*
All Other Metals & Metal Work	2	*	*	*	*
Office Equipment & Supplies	33	530	140	7,353	35,949
Professional Equipment & Supplies	9	34	25	608	3,497
Service Equipment & Supplies	20	95	23	1,043	9,433
MISCELLANEOUS RETAIL	699	2,055	2,494	27,622	223,361
Drug Stores	102	319	963	6,417	43,350
Newsdealers & Tobacconists	29	12	104	419	4,277
Book, Art & Photography Stores	64	171	221	2,599	15,110
Book & Stationery Stores	33	42	112	607	4,115
Artists' Supply Stores	5	6	12	79	439
Photography Supply Stores	14	46	16	573	3,221
Religious Goods Dealer	3	2	18	70	474
Stationery Supplies	9	75	63	1,271	6,862
Jewellery & Gift Stores	121	181	489	2,649	18,049
Gift and Novelty Shops	59	82	216	987	7,109
Jewellery Stores	62	99	273	1,662	10,939
Recreation Equipment Stores	82	330	126	2,546	23,251
Sporting Goods Stores	59	263	119	2,068	17,955
Bicycle Shops	7	*	*	*	*
Boats & Boating Accessories	6	15	1	108	1,065
Motor Cycle Dealers	9	43	4	285	3,539
Other Amusement & Sporting Goods	1	*	*	*	*
Government Liquor Stores	13	267	82	3,254	54,655
Retail Stores, n.e.s.	288	775	509	9,736	64,670
Florists	48	62	147	997	4,439
Luggage & Leather Goods	16	26	58	427	2,800
Pet Shops	14	11	15	112	824
Monument & Tombstone Dealers	2	*	*	*	*
Opticians	29	60	39	791	2,869
Health Appliance Stores	11	15	8	225	969
Art Galleries, Coins, Embroidery	46	77	84	988	4,403
Hobby Shops	22	18	31	256	1,981
Toy Shops	4	2	12	46	451
Record Bars	8	49	19	558	2,492
Wool Shops	7	*	*	*	*
Mobile Homes	34	179	17	2,157	31,317
Second Hand Shops	16	19	7	192	1,125
Miscellaneous	31	249	65	2,856	10,081
SERVICE TRADE	**1,079**	**4,359**	**7,263**	**47,237**	**164,429**
AMUSEMENT AND RECREATION	4	*	*	*	*

TABLE 2 (concluded)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, CALGARY, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
PERSONAL SERVICES	541	431	1,268	8,491	21,491
Barber and Beauty Shops	400	128	585	3,386	8,050
Barber Shops	159	71	31	560	1,981
Barber & Beauty Salons	7	3	9	51	152
Beauty Salons	217	54	539	2,751	5,801
Hairdressing In The Home	17	-	6	24	116
Laundries & Dry Cleaners	106	234	664	4,511	11,243
Dry Cleaning Plants	77	137	508	3,021	6,980
Dry Cleaning Plants Without Laundry	3	4	9	45	129
Dry Cleaning Pick Up Office	4	*	*	*	*
Dry Cleaner Agents	1	*	*	*	*
Rug Cleaning & Repairing Plants	5	22	8	219	487
Self-Service Dry Cleaners	8	1	10	28	216
Linen Supply With Laundry	1	*	*	*	*
Self-Service Laundries	5	1	5	17	92
Fur Cleaning, Repair & Storage	1	*	*	*	*
Valet Service Shops	1	*	*	*	*
Shoe Repair Shops	27	*	*	*	*
Funeral Directors	7	43	13	409	1,391
Personal Services, n.e.s.	1	*	*	*	*
ACCOMMODATION AND FOOD SERVICES	480	3,749	5,788	36,141	132,648
Hotels and Motels	75	1,351	1,606	11,570	45,840
Full-Year Hotels Licensed	34	1,290	1,396	10,787	41,600
Motels	39	*	*	*	*
Tourist Camping Grounds	2	*	*	*	*
Food and Beverage Services	405	2,398	4,182	24,571	86,808
Eating Places	301	1,205	2,212	15,036	52,118
Eating Places With Alcoholic Bev.	63	904	1,021	7,148	24,983
Eating Places With Other Merchandise	1	*	*	*	*
Refreshment Booths and Stands	24	180	755	768	3,787
Fish and Chip Shops	3	*	*	*	*
Caterers	12	80	143	1,372	4,882
Food & Beverage Services, n.e.s.	1	*	*	*	*
MISCELLANEOUS SERVICES	54	*	*	*	*
Photography Services	37	32	64	606	2,732
Commercial Photographers	3	*	*	*	*
Portrait Photographers	30	20	27	322	1,493
Developing, Printing & Enlarging	4	*	*	*	*
Repair Services	11	14	4	154	496
Service Outlets, n.e.s.	6	*	*	*	*

TABLE 3
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, EDMONTON, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
TOTAL TRADE	**3,601**	**22,445**	**22,170**	**258,583**	**1,875,863**
RETAIL TRADE	**2,522**	**18,419**	**15,416**	**212,892**	**1,714,396**
FOOD	445	2,027	1,748	21,757	235,737
Confectionery Stores	57	53	188	611	3,349
Dairy Products Stores	13	35	93	234	1,089
Grocery Stores	315	1,801	1,294	19,084	212,624
Fruit & Vegetable Stores	3	*	*	*	386
Grocery Stores Without Fresh Meat	157	*	*	*	16,988
Grocery Stores With Fresh Meat	155	1,646	1,203	18,393	195,249
Meat Stores	30	86	102	1,187	13,524
Miscellaneous Food Stores	30	52	71	641	5,151
Fish Markets	2	*	*	*	*
Food Stores With Other Mdse.	4	21	8	244	1,919
Health Food Stores	10	3	33	110	749
Delicatessens	12	5	25	141	1,118
Frozen or Frosted Food Stores	1	*	*	*	*
Canned Food Stores	1	*	*	*	*
GENERAL MERCHANDISE	58	4,021	8,376	56,800	350,113
Department Stores	14	3,588	6,728	48,203	281,044
General Merchandise Stores	7	*	*	*	*
General Stores	8	*	*	*	*
Variety Stores	27	335	1,394	7,003	59,302
Mail Order Offices	2	*	*	*	*
AUTOMOTIVE	585	6,235	895	56,384	472,268
New Motor Vehicle Dealers	74	2,569	374	28,315	318,899
Auto. Dealers With Farm Implements	2	*	*	*	*
Used Car Dealers	37	*	*	*	*
Parts & Accessories Shops	72	589	74	5,503	35,744
Tire & Battery Shops	47	410	46	3,818	29,004
Second Hand Parts Shops	22	*	*	*	*
Automobile Parts	3	*	*	*	*
Service Stations & Garages	265	1,636	157	10,613	64,290
Service Stations	133	753	90	4,693	31,955
Garages	132	883	67	5,921	32,335
Misc. Automotive Establishments	135	1,338	279	10,918	41,329
Paint & Body Shops	65	515	61	4,829	20,603
Other Specialty Repair Shops	38	455	41	4,079	10,137
Car Washes	26	326	169	1,645	8,644
Auto Establishments, n.e.s.	6	42	8	364	1,946

TABLE 3 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, EDMONTON, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
CLOTHING	254	510	1,492	8,911	68,389
Men's Clothing Stores	46	194	70	1,970	12,246
Women's Clothing Stores	74	56	606	2,463	20,316
Women's Ready-to-Wear Stores	61	36	567	1,991	16,273
Lingerie & Hosiery Stores	1	*	*	*	*
Millinery Stores	1	*	*	*	*
Fur Stores	10	*	*	*	*
Accessories Stores	1	*	*	*	*
Children's Wear Stores	8	*	*	*	*
Family Clothing Stores	17	131	441	2,173	20,220
Shoe Stores	57	97	139	1,170	9,606
Miscellaneous Clothing Stores	52	*	*	*	*
Custom Tailors	20	17	15	188	658
Second Hand Stores	1	*	*	*	*
Piece Goods Stores	20	6	131	570	2,790
Wig Shops	9	3	19	75	500
Clothing Stores, n.e.s.	2	*	*	*	*
HARDWARE AND HOME FURNISHINGS	342	1,210	516	14,120	91,285
Hardware Stores	63	264	79	2,768	14,477
Hardware Stores	37	134	48	1,551	8,717
Paint, Glass & Wallpaper Stores	26	130	31	1,218	5,760
Furniture Stores	118	522	204	6,637	47,688
Furniture Stores	32	191	62	2,306	17,751
Household Appliance Stores	44	142	87	1,541	11,778
Furn., TV, Radio & Appliance Stores	26	128	38	2,258	15,454
Appliance Repair Stores	7	46	7	362	1,201
Electrical Supply Stores	9	15	10	171	1,504
Home Entertainment Equip. Stores	77	256	82	2,415	14,203
T.V. Sales & Service Shops	37	91	17	731	5,015
T.V., Radio, Piano & Music Stores	10	41	23	721	3,174
T.V. & Radio Repair Shops	4	16	3	137	476
Music Stores	26	108	39	826	5,538
Misc. Home Furnishings Stores	84	168	151	2,298	14,918
China, Glassware & Kitchenware Stores	3	*	*	*	*
Interior Decorating Stores	56	153	125	2,032	13,530
Linen Stores	1	*	*	*	*
Picture & Picture Framing Stores	3	9	15	196	529
Antique Stores	9	*	*	*	*
Second Hand Furniture Stores	11	4	3	28	351
Home Furnishings Stores, n.e.s.	1	*	*	*	*
BUSINESS EQUIPMENT AND SUPPLIES	174	2,736	497	32,692	281,983
Propane and Fuel Oil Dealers	3	*	*	*	*
Chemical Dealers	2	*	*	*	*
Farm Equipment & Supplies	17	288	69	2,438	23,863
Building Supplies	42	581	103	5,382	52,888
Electrical Apparatus & Equipment	2	*	*	*	*
Building Materials	13	137	15	1,266	12,933
Glass	1	*	*	*	*
Specialty Supplies	5	*	*	*	*
Lumber & Millwork	21	353	76	3,254	36,481
Metals & Industrial Machinery	60	1,181	171	15,911	154,087
Construction Equipment	12	735	92	10,100	74,936
Industrial Equipment & Supplies	17	161	26	2,218	29,854

TABLE 3 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, EDMONTON, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
BUSINESS EQUIPMENT AND SUPPLIES (Concluded)					
Mining Machinery	1	*	*	*	*
Oilpatch Equipment	20	224	46	3,066	45,980
Power Transmission Equipment	4	40	5	327	2,151
Printers & Lithographers Equip. & Supplies	2	*	*	*	*
Misc. Industrial Mach. & Supplies	1	*	*	*	*
Used Machinery	1	*	*	*	*
Sheet Metal & Metal Work	2	*	*	*	*
Office Equipment & Supplies	27	456	109	6,038	33,865
Professional Equip. & Supplies	4	12	1	122	1,266
Service Equipment & Supplies	19	172	32	2,332	13,650
MISCELLANEOUS RETAIL	664	1,680	1,892	22,230	214,621
Drug Stores	124	203	597	4,002	26,367
Newsdealers and Tobacconists	33	8	121	432	5,847
Book, Art & Photography Stores	50	153	206	2,580	16,877
Book & Stationery Stores	34	93	152	1,707	11,136
Artists' Supply Stores	2	*	*	*	*
Photography Supply Stores	7	*	*	*	*
Stationery Supplies	7	*	*	*	*
Jewellery & Gift Shops	111	139	389	2,280	19,103
Gift & Novelty Shops	57	71	203	1,049	8,381
Jewellery Stores	54	68	186	1,231	10,723
Recreation Equipment Stores	78	318	82	2,478	20,276
Sporting Goods Stores	47	206	68	1,582	11,531
Bicycle Shops	10	26	5	237	1,880
Boats & Boating Accessories	10	43	3	288	3,154
Motor Cycle Dealers	11	43	6	372	3,711
Government Liquor Stores	15	294	65	3,372	59,249
Retail Stores, n.e.s.	253	565	432	7,085	66,901
Florists	41	26	130	821	3,590
Luggage & Leather Goods Stores	10	24	29	401	3,231
Pet Shops	16	2	6	42	562
Monument & Tombstone Dealers	5	*	*	*	*
Opticians	14	34	19	465	1,508
Health Appliance Stores	8	8	11	190	892
Art Galleries, Coins & Embroidery	26	38	35	351	2,463
Hobby Shops	14	6	24	120	1,181
Toy Shops	3	*	*	*	*
Record Bars	10	20	22	242	2,254
Wool Shops	4	-	4	10	144
Mobile Homes	43	240	46	2,932	39,429
Second Hand Shops	26	29	28	281	1,624
Miscellaneous	33	120	46	1,019	8,902
SERVICE TRADE	**1,079**	**4,026**	**6,754**	**45,691**	**161,467**
AMUSEMENT AND RECREATION	11	*	*	*	*
Bowling Alleys	11	*	*	*	*

TABLE 3 (concluded)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, EDMONTON, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
PERSONAL SERVICES	532	454	1,102	7,563	19,195
Barber and Beauty Shops	405	164	530	3,622	8,733
Barber Shops	158	100	42	972	2,482
Barber & Beauty Salons	19	23	47	359	654
Beauty Salons	223	41	441	2,292	5,577
Hairdressing In The Home	5	-	-	-	20
Laundries and Dry Cleaners	96	200	556	3,048	7,557
Dry Cleaning Plants	67	147	476	2,471	5,685
Dry Cleaning Plants Without Laundries	4	7	12	112	306
Dry Cleaning Pick Up Offices	1	*	*	*	*
Rug Cleaning and Repairing Plants	6	29	13	300	778
Self-Service Dry Cleaners	13	2	19	55	345
Laundries With Cleaning & Dyeing	1	*	*	*	*
Self-Service Laundries	2	*	*	*	*
Fur Cleaning, Repair & Storage	1	*	*	*	*
Valet Service Shops	1	*	*	*	*
Shoe Repair Shops	23	27	1	178	597
Funeral Services	8	63	15	715	2,307
ACCOMMODATION AND FOOD SERVICES	490	3,372	5,433	36,074	129,229
Hotels and Motels	69	1,349	1,613	13,125	47,366
Full-Year Hotels Licensed	40	1,314	1,471	12,425	43,994
Motels	26	*	*	*	3,332
Tourist Camping Grounds	3	*	*	*	40
Food & Beverage Services	421	2,023	3,820	22,949	81,863
Eating Places	288	1,161	2,309	13,142	44,588
Eating Places With Alcoholic Bev.	57	646	581	4,734	17,748
Eating Places With Other Mdse.	4	10	18	161	597
Refreshment Booths & Stands	47	69	695	3,288	11,790
Fish & Chip Shops	3	*	*	*	*
Caterers	20	85	127	1,065	5,026
Other Eating Places	2	*	*	*	*
MISCELLANEOUS SERVICES	46	*	*	*	*
Photography Services	40	88	119	1,255	7,651
Commercial Photographers	3	*	*	*	*
Portrait Photographers	30	*	*	*	*
Developing, Printing & Enlarging	7	34	79	823	5,731
Repair Services	2	*	*	*	*
Service Outlets, n.e.s.	4	*	*	*	*

TABLE 4
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, LETHBRIDGE, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
TOTAL TRADE	**596**	**2,541**	**2,624**	**28,540**	**226,900**
RETAIL TRADE	**451**	**2,064**	**1,579**	**23,464**	**207,194**
FOOD	66	210	248	2,370	30,204
Confectionery Stores	15	6	28	113	1,346
Dairy Products Stores	1	*	*	*	*
Grocery Stores	40	188	187	2,098	27,288
Meat Stores	5	9	8	55	963
Miscellaneous Food Stores	5	*	*	*	*
GENERAL MERCHANDISE	11	256	678	4,184	30,440
AUTOMOTIVE	81	762	112	6,659	60,037
New Motor Vehicle Dealers	15	387	64	3,929	41,146
Used Car Dealers	2	*	*	*	*
Parts & Accessories Shops	9	69	8	649	4,910
Service Stations & Garages	40	201	30	1,096	8,521
Misc. Automotive Establishments	15	*	*	*	*
CLOTHING	56	83	221	1,490	10,873
Men's Clothing Stores	13	42	32	425	2,941
Women's Clothing Stores	17	5	91	363	2,876
Children's Wear Stores	2	*	*	*	*
Family Clothing Stores	5	20	28	315	2,300
Shoe Stores	13	16	43	304	1,961
Misc. Clothing Stores	6	*	*	*	*
HARDWARE AND HOME FURNISHINGS	72	208	57	2,190	14,244
Hardware Stores	9	11	10	108	1,025
Furniture Stores	25	107	17	1,202	7,795
Furniture Stores	5	19	2	200	1,580
Household Appliance Stores	9	26	9	271	1,990
Furn., TV, Radio & Appl. Stores	3	24	2	289	2,486
Appliance Repair	5	*	*	*	*
Electrical Supply Stores	3	*	*	*	*
Home Entertainment Equip. Stores	21	33	15	250	1,851
T.V. Sales & Service Shops	7	13	2	87	680
T.V., Radio, Piano & Music Stores	2	*	*	*	*
T.V. & Radio Repair Shops	5	*	*	*	*
Music Stores	7	15	12	131	827
Misc. Home Furnishings Stores	17	57	15	631	3,573

TABLE 4 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, LETHBRIDGE, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
BUSINESS EQUIPMENT AND SUPPLIES	45	284	41	3,083	29,822
Propane & Fuel Oil Dealers	2	*	*	*	*
Farm Equipment & Supplies	14	73	8	835	9,409
Building Supplies	16	109	21	1,053	12,685
Building Materials	6	48	7	495	6,119
Specialty Supplies	4	3	1	27	359
Lumber and Millwork	6	58	13	530	6,208
Metals & Industrial Machinery	5	*	*	*	*
Office Equipment & Supplies	5	16	2	181	700
Service Equipment & Supplies	3	*	*	*	*
MISCELLANEOUS RETAIL	120	261	222	3,490	31,574
Drug Stores	19	29	73	560	3,266
Newsdealers & Tobacconists	5	1	11	38	614
Book, Art & Photography Stores	5	5	9	74	469
Jewellery & Gift Shops	19	15	35	252	1,629
Gift & Novelty Shops	4	-	11	23	240
Jewellery Stores	15	15	24	229	1,388
Recreation Equipment Stores	11	63	5	471	8,379
Sporting Goods Stores	7	35	4	298	6,602
Boats & Boating Accessories	1	*	*	*	*
Motor Cycle Dealers	3	*	*	*	*
Government Liquor Stores	2	29	8	379	6,618
Retail Stores, n.e.s.	59	119	81	1,716	10,599
Florists	7	16	44	317	968
Luggage & Leather Goods Stores	2	*	*	*	*
Monument & Tombstone Dealers	2	*	*	*	*
Opticians	3	9	7	135	452
Health Appliance Stores	3	*	*	*	171
Art Galleries, Coins & Embroidery	6	-	13	53	239
Hobby Shops	1	*	*	*	*
Toy Shops	1	*	*	*	*
Record Bars	1	*	*	*	*
Wool Shops	1	*	*	*	*
Mobile Home Dealers	13	23	4	227	4,654
Second Hand Shops	5	2	1	105	209
Miscellaneous	14	64	6	813	3,501
SERVICE TRADE	**145**	**477**	**1,045**	**5,076**	**19,706**
AMUSEMENT AND RECREATION	2	*	*	*	*
PERSONAL SERVICES	67	70	150	1,013	2,766
Barber and Beauty Shops	42	5	58	262	725
Barber Shops	20	5	1	21	160
Beauty Salons	22	-	57	242	565
Laundries and Dry Cleaners	17	50	88	607	1,423
Shoe Repair Shops	6	*	*	*	*
Funeral Services	2	*	*	*	*

TABLE 4 (concluded)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, LETHBRIDGE, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
ACCOMMODATION AND FOOD SERVICES	67	381	868	3,874	16,133
Hotels and Motels	14	157	248	1,351	5,160
Full-Year Hotels Licensed	8	146	194	1,131	4,375
Motels	5	*	*	*	*
Motel With Retail Store	1	*	*	*	*
Tourist Camping Grounds	3	3	2	23	69
Food & Beverage Services	50	221	618	2,500	10,905
Eating Places	39	157	434	1,747	8,130
Eating Places With Alcoholic Bev.	5	11	51	195	792
Refreshment Booths & Stands	3	*	*	*	*
Caterers	3	*	*	*	*
MISCELLANEOUS SERVICES	9	*	*	*	*
Photography Services	7	10	10	106	556
Repair Services	2	*	*	*	*

TABLE 5
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, MEDICINE HAT, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
TOTAL TRADE	**390**	**1,337**	**1,463**	**15,456**	**120,258**
RETAIL TRADE	**280**	**1,130**	**862**	**12,386**	**108,562**
FOOD	34	108	104	1,238	15,371
Confectionery Stores	5	1	5	12	235
Dairy Products Stores	1	*	*	*	*
Grocery Stores	26	106	92	1,214	14,940
Miscellaneous Food Stores	2	*	*	*	*
GENERAL MERCHANDISE	12	135	409	2,120	16,381
AUTOMOTIVE	63	403	47	3,409	30,904
New Motor Vehicle Dealers	10	208	27	2,043	20,777
Parts & Accessories Shops	10	22	1	203	1,551
Service Stations & Garages	35	140	17	884	7,466
Misc. Automotive Establishments	8	33	2	279	1,109
CLOTHING	35	32	107	681	4,685
Men's Clothing Stores	10	18	11	177	1,120
Women's Clothing Stores	8	4	48	246	1,894
Children's Wear Stores	1	*	*	*	*
Family Clothing Stores	1	*	*	*	*
Shoe Stores	8	7	29	170	923
Misc. Clothing Stores	7	*	*	*	*
HARDWARE AND HOME FURNISHINGS	48	190	55	2,159	12,895
Hardware Stores	4	27	9	298	2,480
Furniture Stores	21	140	24	1,605	7,348
Home Entertainment Equip. Stores	11	12	5	123	1,350
Misc. Home Furnishings Stores	12	11	17	134	1,716
BUSINESS EQUIPMENT AND SUPPLIES	25	125	15	1,275	13,218
Farm Equipment & Supplies	8	33	3	335	4,048
Building Supplies	6	51	7	467	6,237
Metals & Industrial Machinery	5	11	1	91	1,528
Office Equipment & Supplies	1	*	*	*	*
Service Equipment & Supplies	5	*	*	*	*
MISCELLANEOUS RETAIL	63	137	125	1,503	15,108
Drug Stores	10	17	38	340	3,064
Newsdealers & Tobacconists	3	*	*	*	*
Book, Art & Photography Stores	4	*	*	*	*
Jewellery & Gift Shops	10	8	28	147	1,014
Recreation Equipment Stores	7	15	4	120	1,191
Government Liquor Stores	1	19	2	211	4,480
Retail Stores, n.e.s.	28	62	38	458	4,085

TABLE 5 (concluded)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, MEDICINE HAT, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
SERVICE TRADE	**110**	**207**	**601**	**3,070**	**11,696**
AMUSEMENT AND RECREATION	1	*	*	*	*
PERSONAL SERVICES	53	24	87	475	1,531
Barber & Beauty Shops	38	4	44	176	510
Laundries & Dry Cleaners	8	10	40	180	631
Shoe Repair Shops	5	*	*	*	*
Funeral Services	2	*	*	*	*
ACCOMMODATION AND FOOD SERVICES	52	175	506	2,530	9,738
Hotels and Motels	23	*	*	*	*
Tourist Camping Grounds	1	*	*	*	*
Food & Beverage Services	28	90	311	1,546	5,378
MISCELLANEOUS SERVICES	4	*	*	*	*

TABLE 6
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, RED DEER, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
TOTAL TRADE	**355**	**1,819**	**1,413**	**20,065**	**169,603**
RETAIL TRADE	**272**	**1,578**	**935**	**17,466**	**160,149**
FOOD	22	111	103	1,276	16,380
Confectionery Stores	4	*	*	*	*
Dairy Products Stores	3	3	10	24	153
Grocery Stores	14	105	81	1,230	16,042
Miscellaneous Food Stores	1	*	*	*	*
GENERAL MERCHANDISE	13	235	451	2,884	24,945
Department Stores	2	*	*	*	*
General Merchandise Stores	2	*	*	*	*
General Stores	4	94	63	758	6,996
Variety Stores	5	37	178	948	8,186
AUTOMOTIVE	67	668	85	7,121	59,041
New Motor Vehicle Dealers	18	435	59	5,457	47,069
Used Car Dealers	1	*	*	*	*
Parts & Accessories Shops	7	*	*	*	*
Service Stations & Garages	32	166	18	1,141	8,125
Service Stations	18	91	8	520	4,195
Garages	14	75	10	621	3,930
Misc. Automotive Establishments	9	30	3	186	1,167
Paint & Body Shops	4	10	1	62	292
Other Specialty Repair Shops	3	*	*	*	*
Car Wash	2	*	*	*	*
CLOTHING	26	25	72	455	3,590
Men's Clothing Stores	6	18	4	161	1,012
Women's Clothing Stores	8	-	32	144	1,287
Family Clothing Stores	5	3	15	66	524
Shoe Stores	3	4	8	45	293
Misc. Clothing Stores	4	-	13	39	473
HARDWARE AND HOME FURNISHINGS	46	122	48	1,143	8,393
Hardware Stores	7	41	13	394	2,426
Furniture Stores	15	47	16	428	3,203
Furniture Stores	4	*	*	*	*
Household Appliance Stores	8	29	7	243	1,434
Furn., TV, Radio & Appl. Stores	2	*	*	*	*
Appliance Repair	1	*	*	*	*
Home Entertainment Equip. Stores	12	24	9	197	1,543
T.V. Sales & Service Shops	3	*	*	*	*
T.V. & Radio Repair Shops	4	*	*	*	*
Music Stores	5	3	8	66	607
Misc. Home Furnishings Stores	12	10	10	124	1,221

TABLE 6 (concluded)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY TYPE OF BUSINESS, RED DEER, ALBERTA, 1974

TYPE OF BUSINESS	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
BUSINESS EQUIPMENT AND SUPPLIES	33	278	35	2,654	26,810
Farm Equipment & Supplies	12	72	6	523	8,581
Farm Machinery & Equipment	7	72	6	523	7,287
Grain Elevators (Farm Supp. Only)	5	-	-	-	1,294
Building Supplies	8	64	20	552	8,272
Wiring Supplies & Const. Materials	1	*	*	*	*
Building Materials	2	*	*	*	*
Lumber and Millwork	5	44	12	354	4,497
Metals & Industrial Machinery	7	93	4	1,055	7,641
Office Equipment & Supplies	2	*	*	*	*
Service Equipment & Supplies	4	*	*	*	*
MISCELLANEOUS RETAIL	65	139	141	1,933	20,989
Drug Stores	12	21	52	452	2,929
Newsdealers and Tobacconists	2	*	*	*	*
Book, Art & Photography Stores	6	*	*	*	*
Jewellery & Gift Shops	7	8	25	182	1,319
Recreation Equipment Stores	7	24	7	219	1,905
Government Liquor Stores	1	*	*	*	*
Retail Stores, n.e.s.	30	67	40	810	9,204
Florists	5	5	12	89	441
Luggage & Leather Goods Stores	2	*	*	*	*
Pet Shops	2	*	*	*	*
Opticians	1	*	*	*	*
Health Appliance Stores	1	*	*	*	*
Art Galleries, Coins & Embroidery	3	*	*	*	*
Toy Shops	1	*	*	*	*
Record Bars	1	*	*	*	*
Mobile Home Dealers	10	39	7	476	7,330
Second Hand Shops	3	*	*	*	*
Miscellaneous	1	*	*	*	*
SERVICE TRADE	**83**	**241**	**478**	**2,599**	**9,454**
AMUSEMENT AND RECREATION	1	*	*	*	*
PERSONAL SERVICES	35	*	*	*	*
Barber and Beauty Shops	23	-	21	92	334
Barber Shops	12	-	-	-	89
Beauty Salons	11	-	21	92	245
Laundries & Dry Cleaners	6	9	41	243	574
Shoe Repair Shops	4	4	2	21	224
Funeral Services	2	*	*	*	*
ACCOMMODATION AND FOOD SERVICES	47	222	411	2,159	8,028
Hotels and Motels	13	130	160	1,147	4,318
Full-Year Hotels Licensed	6	127	145	1,073	3,812
Motels	6	*	*	*	*
Tourist Courts & Cabins	1	*	*	*	*
Food & Beverage Services	34	92	251	1,012	3,710
Eating Places	25	67	218	789	2,934
Eating Places With Alcoholic Bev.	5	*	*	*	*
Eating Places With Other Mdse.	2	*	*	*	*
Refreshment Booths & Stands	2	*	*	*	*

TABLE 7
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, OTHER CITIES, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES MALE	EMPLOYEES FEMALE	PAYROLL	RECEIPTS
	NO.	NO.	NO.	$'000	$'000
CAMROSE					
TOTAL TRADE	**168**	**537**	**408**	**5,375**	**51,522**
RETAIL TRADE	**133**	**471**	**274**	**4,520**	**47,806**
Food	15	44	53	480	5,280
General Merchandise	6	46	108	699	6,092
Automotive	36	194	16	1,554	19,442
Clothing	12	8	35	243	1,540
Hardware and Home Furnishings	18	50	23	314	2,912
Business Equipment and Supplies	22	101	11	873	9,023
Miscellaneous Retail	24	28	28	357	3,517
SERVICE TRADE	**35**	**66**	**134**	**855**	**3,717**
Amusement and Recreation	1	*	*	*	*
Personal Services	14	*	*	*	*
Accommodation and Food	18	57	125	729	2,965
Miscellaneous Services	2	*	*	*	*
DRUMHELLER					
TOTAL TRADE	**114**	**390**	**257**	**3,622**	**34,798**
RETAIL TRADE	**74**	**351**	**170**	**3,112**	**32,671**
Food	6	29	22	239	2,349
General Merchandise	8	71	66	759	7,459
Automotive	22	187	53	1,531	16,218
Clothing	8	10	17	123	1,092
Hardware and Home Furnishings	9	16	1	76	443
Business Equipment and Supplies	8	28	3	255	3,273
Miscellaneous Retail	13	10	8	128	1,836
SERVICE TRADE	**40**	**39**	**87**	**510**	**2,127**
Amusement and Recreation	1	*	*	*	*
Personal Services	18	*	*	*	*
Accommodation and Food Services	19	35	82	463	1,806
Miscellaneous Services	2	*	*	*	*
GRANDE PRAIRIE					
TOTAL TRADE	**210**	**1,112**	**956**	**12,022**	**102,701**
RETAIL TRADE	**165**	**942**	**497**	**10,590**	**96,392**
Food	12	77	95	716	8,908
General Merchandise	10	79	179	1,429	13,669
Automotive	42	366	48	3,371	30,740
Clothing	14	11	25	178	1,670
Hardware and Home Furnishings	19	60	24	762	5,997
Business Equipment and Supplies	30	217	34	2,223	18,295
Miscellaneous Retail	38	132	92	1,912	17,114
SERVICE TRADE	**45**	**170**	**459**	**1,432**	**6,310**
Amusement and Recreation	1	*	*	*	*
Personal Services	19	*	*	*	*
Accommodation and Food Services	24	151	425	1,184	5,359
Miscellaneous Services	1	*	*	*	*

TABLE 7 (concluded)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, OTHER CITIES, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
LLOYDMINSTER (ALBERTA)					
TOTAL TRADE	**78**	**306**	**225**	**3,327**	**29,472**
RETAIL TRADE	**65**	**273**	**137**	**2,857**	**27,504**
Food	6	5	9	59	921
General Merchandise	5	26	73	536	4,371
Automotive	23	121	11	943	9,304
Clothing	7	15	28	213	1,860
Hardware and Home Furnishings	8	27	5	229	1,020
Business Equipment and Supplies	7	42	2	600	7,378
Miscellaneous Retail	9	37	9	276	2,650
SERVICE TRADE	**13**	**33**	**88**	**471**	**1,968**
Amusement and Recreation	1	*	*	*	*
Personal Services	3	*	*	*	*
Accommodation and Food Services	9	30	83	436	1,732
Miscellaneous Services	-	-	-	-	-
WETASKIWIN					
TOTAL TRADE	**102**	**420**	**253**	**4,434**	**46,940**
RETAIL TRADE	**80**	**384**	**170**	**3,998**	**44,961**
Food	5	*	*	*	*
General Merchandise	8	78	80	738	7,339
Automotive	22	188	18	2,014	22,589
Clothing	6	*	*	*	*
Hardware and Home Furnishings	13	17	11	117	1,930
Business Equipment and Supplies	10	45	6	376	6,298
Miscellaneous Retail	16	37	29	529	3,885
SERVICE TRADE	**22**	**36**	**83**	**436**	**1,978**
Amusement and Recreation	-	-	-	-	-
Personal Services	12	*	*	*	*
Accommodation and Food Services	9	32	63	336	1,647
Miscellaneous Services	1	*	*	*	*

PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

TABLE 8
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
BANFF					
TOTAL TRADE	**153**	**925**	**763**	**8,540**	**36,950**
RETAIL TRADE	**67**	**167**	**106**	**1,920**	**16,648**
Food	4	*	*	*	*
General Merchandise	2	*	*	*	*
Automotive	9	62	6	442	2,714
Clothing	11	7	15	160	1,382
Hardware and Home Furnishings	6	6	2	77	377
Business Equipment and Supplies	3	*	*	*	*
Miscellaneous Retail	32	54	54	714	6,545
SERVICE TRADE	**86**	**758**	**657**	**6,621**	**20,302**
Amusement and Recreation	4	*	*	*	*
Personal Services	14	*	*	*	*
Accommodation and Food Services	60	725	616	6,035	18,072
Miscellaneous Services	8	*	*	*	*
BARRHEAD					
TOTAL TRADE	**73**	**230**	**156**	**2,347**	**23,020**
RETAIL TRADE	**55**	**219**	**109**	**2,095**	**21,682**
Food	3	*	*	*	*
General Merchandise	5	35	39	378	4,180
Automotive	20	111	14	976	10,042
Clothing	5	*	*	*	*
Hardware and Home Furnishings	6	12	11	113	1,649
Business Equipment and Supplies	8	25	3	217	1,255
Miscellaneous Retail	8	10	18	161	1,656
SERVICE TRADE	**18**	**11**	**47**	**252**	**1,338**
Amusement and Recreation	-	-	-	-	-
Personal Services	11	*	*	*	*
Accommodation and Food Services	6	8	36	177	947
Miscellaneous Services	1	*	*	*	*

TABLE 8 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
BLAIRMORE					
TOTAL TRADE	**54**	**85**	**89**	**869**	**9,340**
RETAIL TRADE	**38**	**78**	**59**	**742**	**8,489**
Food	9	21	17	131	2,286
General Merchandise	3	4	18	109	916
Automotive	5	29	2	235	2,567
Clothing	3	*	*	*	*
Hardware and Home Furnishings	4	*	*	*	*
Business Equipment and Supplies	4	10	1	71	415
Miscellaneous Retail	10	9	14	131	1,467
SERVICE TRADE	**16**	**7**	**30**	**127**	**851**
Amusement and Recreation	-	-	-	-	-
Personal Services	9	*	*	*	*
Accommodation and Food Services	6	5	21	69	604
Miscellaneous Services	1	*	*	*	*
BONNYVILLE					
TOTAL TRADE	**78**	**208**	**120**	**1,683**	**19,090**
RETAIL TRADE	**57**	**181**	**78**	**1,419**	**17,722**
Food	4	*	*	*	*
General Merchandise	7	23	35	245	3,704
Automotive	12	72	6	482	7,345
Clothing	6	*	*	*	*
Hardware and Home Furnishings	9	11	10	103	1,090
Business Equipment and Supplies	9	54	2	340	2,744
Miscellaneous Retail	10	10	11	160	1,528
SERVICE TRADE	**21**	**27**	**42**	**264**	**1,367**
Amusement and Recreation	-	-	-	-	-
Personal Services	8	*	*	*	*
Accommodation and Food Services	12	21	30	165	1,048
Miscellaneous Services	1	*	*	*	*
BROOKS					
TOTAL TRADE	**101**	**279**	**274**	**3,008**	**35,543**
RETAIL TRADE	**71**	**236**	**121**	**2,167**	**32,244**
Food	4	16	17	145	2,156
General Merchandise	3	6	19	136	1,596
Automotive	24	129	23	1,109	12,468
Clothing	6	3	17	78	818
Hardware and Home Furnishings	6	11	8	75	915
Business Equipment and Supplies	13	53	17	391	10,228
Miscellaneous Retail	15	18	20	232	4,064
SERVICE TRADE	**30**	**43**	**153**	**842**	**3,299**
Amusement and Recreation	-	-	-	-	-
Personal Services	11	*	*	*	*
Accommodation and Food Services	18	39	137	745	3,013
Miscellaneous Services	1	*	*	*	*

TABLE 8 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
CARDSTON					
TOTAL TRADE	**65**	**131**	**97**	**1,399**	**14,103**
RETAIL TRADE	**43**	**122**	**55**	**1,259**	**13,274**
Food	5	20	16	193	2,430
General Merchandise	5	10	15	149	2,430
Automotive	11	58	7	536	4,710
Clothing	3	*	*	*	*
Hardware and Home Furnishings	5	*	*	*	*
Business Equipment and Supplies	7	22	3	151	2,162
Miscellaneous Retail	7	9	8	175	940
SERVICE TRADE	**22**	**9**	**42**	**140**	**829**
Amusement and Recreation	2	*	*	*	*
Personal Services	9	*	*	*	*
Accommodation and Food Services	11	9	37	127	723
Miscellaneous Services	-	-	-	-	-
CLARESHOLM					
TOTAL TRADE	**77**	**137**	**157**	**1,365**	**16,631**
RETAIL TRADE	**56**	**121**	**52**	**1,037**	**14,849**
Food	8	10	6	40	994
General Merchandise	3	*	*	*	*
Automotive	11	57	7	439	6,168
Clothing	6	*	*	*	*
Hardware and Home Furnishings	7	7	7	71	698
Business Equipment and Supplies	10	26	2	202	3,001
Miscellaneous Retail	11	10	9	136	1,460
SERVICE TRADE	**21**	**16**	**105**	**328**	**1,782**
Amusement and Recreation	-	-	-	-	-
Personal Services	8	*	*	*	*
Accommodation and Food Services	12	16	103	322	1,667
Miscellaneous Services	1	*	*	*	*
COALDALE					
TOTAL TRADE	**37**	**100**	**64**	**864**	**6,353**
RETAIL TRADE	**28**	**91**	**37**	**740**	**6,083**
Food	5	10	16	96	1,558
General Merchandise	2	*	*	*	*
Automotive	6	24	3	172	1,076
Clothing	2	*	*	*	*
Hardware and Home Furnishings	4	14	3	165	823
Business Equipment and Supplies	2	*	*	*	*
Miscellaneous Retail	7	28	7	199	998
SERVICE TRADE	**9**	**9**	**27**	**124**	**271**
Amusement and Recreation	-	-	-	-	-
Personal Services	4	*	*	*	*
Accommodation and Food Services	3	8	25	114	191
Miscellaneous Services	2	*	*	*	*

TABLE 8 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
DRAYTON VALLEY					
TOTAL TRADE	**65**	**156**	**154**	**1,811**	**16,450**
RETAIL TRADE	**46**	**142**	**81**	**1,497**	**15,047**
Food	2	*	*	*	*
General Merchandise	4	10	32	208	2,051
Automotive	12	71	13	622	4,617
Clothing	4	*	*	*	*
Hardware and Home Furnishings	6	*	*	*	*
Business Equipment and Supplies	11	44	8	395	5,843
Miscellaneous Retail	7	8	12	148	1,609
SERVICE TRADE	**19**	**14**	**73**	**314**	**1,404**
Amusement and Recreation	1	*	*	*	*
Personal Services	8	*	*	*	*
Accommodation and Food Services	10	13	58	275	1,255
Miscellaneous Services	-	-	-	-	-
EDSON					
TOTAL TRADE	**100**	**216**	**268**	**2,288**	**20,244**
RETAIL TRADE	**66**	**159**	**102**	**1,490**	**16,709**
Food	9	34	38	346	4,201
General Merchandise	5	9	22	121	1,417
Automotive	16	68	9	490	4,926
Clothing	7	8	8	70	1,097
Hardware and Home Furnishings	9	11	8	120	1,144
Business Equipment and Supplies	5	11	2	85	629
Miscellaneous Retail	15	18	15	258	3,295
SERVICE TRADE	**34**	**57**	**166**	**798**	**3,535**
Amusement and Recreation	1	*	*	*	*
Personal Services	10	*	*	*	*
Accommodation and Food Services	22	54	146	714	3,235
Miscellaneous Services	1	*	*	*	*
FAIRVIEW					
TOTAL TRADE	**45**	**123**	**115**	**951**	**11,474**
RETAIL TRADE	**35**	**99**	**49**	**753**	**10,448**
Food	3	*	*	*	*
General Merchandise	4	9	18	67	1,054
Automotive	7	44	3	288	3,274
Clothing	4	*	*	*	*
Hardware and Home Furnishings	4	2	4	36	512
Business Equipment and Supplies	9	31	2	211	3,512
Miscellaneous Retail	4	3	2	30	576
SERVICE TRADE	**10**	**24**	**66**	**199**	**1,027**
Amusement and Recreation	-	-	-	-	-
Personal Services	1	*	*	*	*
Accommodation and Food Services	8	*	*	*	*
Miscellaneous Services	1	*	*	*	*

TABLE 8 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
FORT MACLEOD					
TOTAL TRADE	**76**	**113**	**105**	**959**	**10,090**
RETAIL TRADE	**51**	**74**	**42**	**627**	**8,711**
Food	9	8	7	57	1,219
General Merchandise	3	8	15	95	939
Automotive	11	29	1	203	2,119
Clothing	3	*	*	*	*
Hardware and Home Furnishings	7	*	*	*	*
Business Equipment and Supplies	7	11	2	89	2,270
Miscellaneous Retail	11	12	7	113	1,253
SERVICE TRADE	**25**	**39**	**63**	**332**	**1,378**
Amusement and Recreation	-	-	-	-	-
Personal Services	9	*	*	*	103
Accommodation and Food Services	16	*	*	*	1,276
Miscellaneous Services	-	-	-	-	-
FORT McMURRAY					
TOTAL TRADE	**77**	**216**	**252**	**3,067**	**25,647**
RETAIL TRADE	**58**	**181**	**176**	**2,594**	**23,581**
Food	8	28	35	375	4,946
General Merchandise	6	24	43	361	3,829
Automotive	10	51	40	735	3,654
Clothing	5	2	12	55	797
Hardware and Home Furnishings	12	32	14	346	3,071
Business Equipment and Supplies	4	22	3	293	1,730
Miscellaneous Retail	13	22	29	428	5,554
SERVICE TRADE	**19**	**35**	**76**	**473**	**2,066**
Amusement and Recreation	-	-	-	-	-
Personal Services	11	*	*	*	*
Accommodation and Food Services	6	33	60	370	1,760
Miscellaneous Services	2	*	*	*	*
FORT SASKATCHEWAN					
TOTAL TRADE	**65**	**176**	**153**	**1,471**	**13,270**
RETAIL TRADE	**44**	**155**	**91**	**1,239**	**12,481**
Food	6	*	*	*	*
General Merchandise	3	6	15	80	950
Automotive	10	88	9	397	2,339
Clothing	2	*	*	*	*
Hardware and Home Furnishings	8	14	15	113	1,202
Business Equipment and Supplies	6	16	5	145	1,671
Miscellaneous Retail	9	9	18	152	2,134
SERVICE TRADE	**21**	**21**	**62**	**232**	**789**
Amusement and Recreation	-	-	-	-	-
Personal Services	10	*	*	*	*
Accommodation and Food Services	10	17	50	166	604
Miscellaneous Services	1	*	*	*	*

TABLE 8 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
GRANDE CACHE					
TOTAL TRADE	**24**	**35**	**109**	**603**	**4,836**
RETAIL TRADE	**17**	**21**	**49**	**338**	**3,639**
Food	1	*	*	*	*
General Merchandise	2	*	*	*	*
Automotive	3	*	*	*	*
Clothing	4	2	11	57	501
Hardware and Home Furnishings	2	*	*	*	*
Business Equipment and Supplies	-	-	-	-	-
Miscellaneous Retail	5	3	7	67	953
SERVICE TRADE	**7**	**14**	**60**	**265**	**1,196**
Amusement and Recreation	-	-	-	-	-
Personal Services	-	-	-	-	-
Accommodation and Food Services	7	14	60	265	1,196
Miscellaneous Services	-	-	-	-	-
GRAND CENTRE					
TOTAL TRADE	**54**	**105**	**118**	**1,172**	**10,465**
RETAIL TRADE	**42**	**85**	**55**	**883**	**9,244**
Food	5	14	10	89	1,316
General Merchandise	3	*	*	*	*
Automotive	10	34	4	237	2,562
Clothing	2	*	*	*	*
Hardware and Home Furnishings	4	10	10	261	977
Business Equipment and Supplies	3	*	*	*	*
Miscellaneous Retail	15	13	8	126	2,474
SERVICE TRADE	**12**	**20**	**63**	**289**	**1,222**
Amusement and Recreation	-	-	-	-	-
Personal Services	5	*	*	*	*
Accommodation and Food Services	6	20	62	286	1,177
Miscellaneous Services	1	*	*	*	*
HANNA					
TOTAL TRADE	**77**	**166**	**115**	**1,534**	**15,946**
RETAIL TRADE	**53**	**137**	**55**	**1,255**	**14,732**
Food	3	*	*	*	*
General Merchandise	6	14	19	169	2,237
Automotive	12	60	6	503	4,910
Clothing	7	6	9	95	650
Hardware and Home Furnishings	7	*	*	*	*
Business Equipment and Supplies	12	36	4	281	4,419
Miscellaneous Retail	6	4	12	84	1,173
SERVICE TRADE	**24**	**29**	**60**	**279**	**1,214**
Amusement and Recreation	1	*	*	*	*
Personal Services	10	*	*	*	*
Accommodation and Food Services	12	24	57	236	1,070
Miscellaneous Services	1	*	*	*	*

TABLE 8 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
HIGH PRAIRIE					
TOTAL TRADE	**51**	**167**	**120**	**1,676**	**16,169**
RETAIL TRADE	**38**	**142**	**79**	**1,386**	**14,922**
Food	4	28	21	264	2,921
General Merchandise	4	11	33	218	1,842
Automotive	10	80	6	615	6,872
Clothing	3	2	5	40	483
Hardware and Home Furnishings	4	9	5	90	666
Business Equipment and Supplies	5	6	2	57	844
Miscellaneous Retail	8	6	7	102	1,294
SERVICE TRADE	**13**	**25**	**41**	**290**	**1,247**
Amusement and Recreation	-	-	-	-	-
Personal Services	6	2	3	18	127
Accommodation and Food Services	7	23	38	273	1,119
Miscellaneous Services	-	-	-	-	-
HIGH RIVER					
TOTAL TRADE	**82**	**170**	**120**	**1,532**	**16,748**
RETAIL TRADE	**65**	**154**	**72**	**1,261**	**15,468**
Food	7	15	18	141	1,656
General Merchandise	5	7	15	65	1,119
Automotive	13	61	5	425	5,031
Clothing	8	3	7	57	618
Hardware and Home Furnishings	8	5	7	67	651
Business Equipment and Supplies	12	52	5	352	4,978
Miscellaneous Retail	12	11	15	153	1,414
SERVICE TRADE	**17**	**16**	**48**	**271**	**1,280**
Amusement and Recreation	-	-	-	-	-
Personal Services	8	*	*	*	*
Accommodation and Food Services	8	13	45	238	1,065
Miscellaneous Services	1	*	*	*	*
HINTON					
TOTAL TRADE	**87**	**185**	**248**	**2,091**	**17,390**
RETAIL TRADE	**63**	**133**	**129**	**1,465**	**14,713**
Food	9	23	32	321	3,600
General Merchandise	4	7	29	165	1,646
Automotive	16	71	11	482	4,494
Clothing	5	*	*	*	*
Hardware and Home Furnishings	9	13	17	218	1,544
Business Equipment and Supplies	5	*	*	*	*
Miscellaneous Retail	15	8	27	176	2,235
SERVICE TRADE	**24**	**52**	**119**	**626**	**2,677**
Amusement and Recreation	-	-	-	-	-
Personal Services	8	7	17	104	284
Accommodation and Food Services	16	45	102	522	2,393
Miscellaneous Services	-	-	-	-	-

TABLE 8 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
INNISFAIL					
TOTAL TRADE	**67**	**181**	**106**	**1,740**	**15,813**
RETAIL TRADE	**52**	**172**	**82**	**1,612**	**15,005**
Food	6	10	19	135	1,771
General Merchandise	4	*	*	*	*
Automotive	11	60	5	448	4,668
Clothing	6	12	22	176	1,192
Hardware and Home Furnishings	7	*	*	*	*
Business Equipment and Supplies	10	19	1	159	1,915
Miscellaneous Retail	8	24	14	342	1,961
SERVICE TRADE	**15**	**9**	**24**	**127**	**808**
Amusement and Recreation	-	-	-	-	-
Personal Services	6	*	*	*	*
Accommodation and Food Services	8	6	18	86	621
Miscellaneous Services	1	*	*	*	*
JASPER					
TOTAL TRADE	**89**	**334**	**462**	**5,442**	**24,555**
RETAIL TRADE	**37**	**123**	**122**	**1,544**	**11,986**
Food	4	29	45	397	3,920
General Merchandise	2	*	*	*	*
Automotive	6	44	4	239	1,748
Clothing	3	8	7	132	1,021
Hardware and Home Furnishings	4	9	-	100	312
Business Equipment and Supplies	2	*	*	*	*
Miscellaneous Retail	16	19	60	467	3,860
SERVICE TRADE	**52**	**211**	**340**	**3,898**	**12,569**
Amusement and Recreation	3	*	*	*	*
Personal Services	7	-	3	16	94
Accommodation and Food Services	41	208	335	3,785	12,158
Miscellaneous Services	1	*	*	*	*
LACOMBE					
TOTAL TRADE	**85**	**190**	**170**	**1,874**	**16,612**
RETAIL TRADE	**63**	**165**	**82**	**1,453**	**14,957**
Food	9	27	24	192	2,553
General Merchandise	4	2	13	40	546
Automotive	14	80	9	567	5,801
Clothing	4	1	12	52	593
Hardware and Home Furnishings	10	11	10	120	1,068
Business Equipment and Supplies	11	23	3	191	2,938
Miscellaneous Retail	11	21	11	292	1,457
SERVICE TRADE	**22**	**25**	**88**	**421**	**1,655**
Amusement and Recreation	-	-	-	-	-
Personal Services	13	*	*	*	*
Accommodation and Food Services	8	22	78	349	1,302
Miscellaneous Services	1	*	*	*	*

TABLE 8 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
LEDUC					
TOTAL TRADE	**65**	**210**	**160**	**2,110**	**21,981**
RETAIL TRADE	**50**	**188**	**112**	**1,864**	**21,183**
Food	4	13	20	138	1,787
General Merchandise	7	29	29	319	3,798
Automotive	11	77	10	681	7,454
Clothing	6	*	*	*	*
Hardware and Home Furnishings	6	28	14	259	3,373
Business Equipment and Supplies	3	*	*	*	*
Miscellaneous Retail	13	21	25	281	2,472
SERVICE TRADE	**15**	**22**	**48**	**245**	**798**
Amusement and Recreation	-	-	-	-	-
Personal Services	8	*	*	*	*
Accommodation and Food Services	6	*	*	*	*
Miscellaneous Services	1	*	*	*	*
OLDS					
TOTAL TRADE	**94**	**234**	**177**	**2,330**	**25,607**
RETAIL TRADE	**72**	**203**	**120**	**1,969**	**24,103**
Food	4	1	10	34	562
General Merchandise	6	39	38	374	5,209
Automotive	20	84	14	543	6,893
Clothing	7	8	25	134	857
Hardware and Home Furnishings	8	12	8	117	958
Business Equipment and Supplies	15	48	7	569	7,590
Miscellaneous Retail	12	11	18	199	2,033
SERVICE TRADE	**22**	**31**	**57**	**361**	**1,504**
Amusement and Recreation	-	-	-	-	-
Personal Services	11	*	*	*	*
Accommodation and Food Services	9	22	49	219	1,001
Miscellaneous Services	2	*	*	*	*
PEACE RIVER					
TOTAL TRADE	**92**	**364**	**219**	**3,938**	**35,552**
RETAIL TRADE	**73**	**305**	**128**	**3,305**	**32,821**
Food	7	23	22	225	3,013
General Merchandise	8	22	38	260	2,852
Automotive	15	122	7	1,273	12,683
Clothing	6	4	13	101	793
Hardware and Home Furnishings	12	23	13	195	1,894
Business Equipment and Supplies	7	79	5	838	7,495
Miscellaneous Retail	18	32	30	413	4,091
SERVICE TRADE	**19**	**59**	**91**	**633**	**2,731**
Amusement and Recreation	1	*	*	*	*
Personal Services	6	*	*	*	*
Accommodation and Food Services	12	50	80	521	2,308
Miscellaneous Services	-	-	-	-	-

TABLE 8 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
PINCHER CREEK					
TOTAL TRADE	**67**	**201**	**149**	**2,069**	**19,286**
RETAIL TRADE	**45**	**169**	**94**	**1,688**	**17,712**
Food	5	8	8	84	1,001
General Merchandise	4	*	*	*	*
Automotive	6	48	7	301	3,031
Clothing	5	*	*	*	*
Hardware and Home Furnishings	8	13	8	87	850
Business Equipment and Supplies	9	45	9	514	4,693
Miscellaneous Retail	8	5	13	122	1,518
SERVICE TRADE	**22**	**32**	**55**	**381**	**1,574**
Amusement and Recreation	1	*	*	*	*
Personal Services	9	*	*	*	*
Accommodation and Food Services	12	31	54	367	1,460
Miscellaneous Services	-	-	-	-	-
PONOKA					
TOTAL TRADE	**86**	**215**	**191**	**2,149**	**22,356**
RETAIL TRADE	**68**	**188**	**99**	**1,727**	**20,647**
Food	6	19	26	195	2,651
General Merchandise	7	21	28	264	3,107
Automotive	14	82	7	589	5,946
Clothing	6	7	7	54	489
Hardware and Home Furnishings	4	8	5	72	912
Business Equipment and Supplies	12	38	6	335	5,473
Miscellaneous Retail	19	13	20	219	2,069
SERVICE TRADE	**18**	**27**	**92**	**422**	**1,709**
Amusement and Recreation	1	*	*	*	*
Personal Services	9	*	*	*	*
Accommodation and Food Services	8	22	77	374	1,499
Miscellaneous Services	-	-	-	-	-
RAYMOND					
TOTAL TRADE	**29**	**67**	**39**	**571**	**6,543**
RETAIL TRADE	**21**	**64**	**33**	**560**	**6,416**
Food	2	*	*	*	*
General Merchandise	3	*	*	*	*
Automotive	8	34	7	306	3,949
Clothing	-	-	-	-	-
Hardware and Home Furnishings	1	*	*	*	*
Business Equipment and Supplies	4	*	*	*	487
Miscellaneous Retail	3	*	*	*	*
SERVICE TRADE	**8**	**3**	**6**	**10**	**127**
Amusement and Recreation	-	-	-	-	-
Personal Services	6	*	*	*	*
Accommodation and Food Services	2	*	*	*	*
Miscellaneous Services	-	-	-	-	-

TABLE 8 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
REDCLIFF					
TOTAL TRADE	**22**	**29**	**25**	**219**	**3,096**
RETAIL TRADE	**17**	**27**	**15**	**183**	**2,836**
Food	2	*	*	*	*
General Merchandise	1	*	*	*	*
Automotive	5	17	2	69	1,171
Clothing	-	-	-	-	-
Hardware and Home Furnishings	2	*	*	*	*
Business Equipment and Supplies	1	*	*	*	*
Miscellaneous Retail	6	5	3	56	803
SERVICE TRADE	**5**	**2**	**10**	**37**	**260**
Amusement and Recreation	-	-	-	-	-
Personal Services	3	*	*	*	*
Accommodation and Food Services	2	*	*	*	*
Miscellaneous Services	-	-	-	-	-
ROCKY MOUNTAIN HOUSE					
TOTAL TRADE	**84**	**207**	**216**	**2,266**	**21,891**
RETAIL TRADE	**59**	**188**	**140**	**1,921**	**20,291**
Food	7	40	53	449	4,530
General Merchandise	5	22	45	338	3,804
Automotive	17	77	12	605	6,348
Clothing	4	3	8	45	533
Hardware and Home Furnishings	7	13	8	131	1,271
Business Equipment and Supplies	9	21	2	156	1,733
Miscellaneous Retail	10	12	12	197	2,072
SERVICE TRADE	**25**	**19**	**76**	**346**	**1,600**
Amusement and Recreation	1	*	*	*	*
Personal Services	8	2	6	30	121
Accommodation and Food Services	14	17	70	316	1,438
Miscellaneous Services	2	*	*	*	*
ST. ALBERT					
TOTAL TRADE	**69**	**274**	**191**	**2,783**	**23,203**
RETAIL TRADE	**56**	**233**	**130**	**2,344**	**21,846**
Food	9	*	*	*	*
General Merchandise	2	*	*	*	*
Automotive	11	102	11	808	4,109
Clothing	4	4	14	65	539
Hardware and Home Furnishings	7	10	7	85	756
Business Equipment and Supplies	3	*	*	*	*
Miscellaneous Retail	20	30	35	465	5,239
SERVICE TRADE	**13**	**41**	**61**	**441**	**1,357**
Amusement and Recreation	-	-	-	-	-
Personal Services	7	5	18	110	233
Accommodation and Food Services	6	36	43	331	1,124
Miscellaneous Services	-	-	-	-	-

TABLE 8 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES MALE	EMPLOYEES FEMALE	PAYROLL	RECEIPTS
	NO.	NO.	NO.	$'000	$'000
ST. PAUL					
TOTAL TRADE	**87**	**325**	**200**	**2,800**	**30,606**
RETAIL TRADE	**65**	**297**	**141**	**2,459**	**28,927**
Food	4	18	16	79	1,063
General Merchandise	5	69	83	698	7,392
Automotive	15	116	12	848	11,037
Clothing	9	6	12	99	974
Hardware and Home Furnishings	6	22	2	150	1,608
Business Equipment and Supplies	12	52	4	428	4,740
Miscellaneous Retail	14	14	12	156	2,112
SERVICE TRADE	**22**	**28**	**59**	**342**	**1,679**
Amusement and Recreation	-	-	-	-	-
Personal Services	12	*	*	*	*
Accommodation and Food Services	9	19	42	208	1,230
Miscellaneous Services	1	*	*	*	*
SLAVE LAKE					
TOTAL TRADE	**51**	**96**	**93**	**1,221**	**12,707**
RETAIL TRADE	**37**	**73**	**47**	**923**	**11,414**
Food	2	*	*	*	*
General Merchandise	3	*	*	*	*
Automotive	8	33	4	330	2,834
Clothing	3	*	*	*	*
Hardware and Home Furnishings	9	8	9	104	1,252
Business Equipment and Supplies	4	8	2	107	2,012
Miscellaneous Retail	8	7	9	121	1,914
SERVICE TRADE	**14**	**23**	**46**	**299**	**1,293**
Amusement and Recreation	-	-	-	-	-
Personal Services	2	*	*	*	*
Accommodation and Food Services	12	*	*	*	*
Miscellaneous Services	-	-	-	-	-
SPRUCE GROVE					
TOTAL TRADE	**39**	**165**	**99**	**1,871**	**19,519**
RETAIL TRADE	**28**	**154**	**57**	**1,641**	**18,578**
Food	2	*	*	*	*
General Merchandise	-	-	-	-	-
Automotive	10	97	18	1,053	12,398
Clothing	2	*	*	*	*
Hardware and Home Furnishings	3	*	*	*	*
Business Equipment and Supplies	3	*	*	*	*
Miscellaneous Retail	8	20	17	240	2,701
SERVICE TRADE	**11**	**11**	**42**	**230**	**941**
Amusement and Recreation	-	-	-	-	-
Personal Services	6	3	1	21	70
Accommodation and Food Services	5	8	41	208	871
Miscellaneous Services	-	-	-	-	-

TABLE 8 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
STETTLER					
TOTAL TRADE	**111**	**343**	**252**	**3,387**	**35,759**
RETAIL TRADE	**90**	**317**	**171**	**3,017**	**34,222**
Food	10	34	28	201	2,528
General Merchandise	6	31	34	257	3,041
Automotive	19	106	24	951	9,623
Clothing	10	12	32	196	1,840
Hardware and Home Furnishings	12	32	15	227	1,981
Business Equipment and Supplies	19	87	18	968	12,433
Miscellaneous Retail	14	15	20	219	2,775
SERVICE TRADE	**21**	**26**	**81**	**369**	**1,537**
Amusement and Recreation	-	-	-	-	-
Personal Services	12	*	*	*	*
Accommodation and Food Services	8	21	69	272	1,142
Miscellaneous Services	1	*	*	*	*
STONY PLAIN					
TOTAL TRADE	**40**	**171**	**105**	**1,623**	**14,632**
RETAIL TRADE	**33**	**163**	**93**	**1,547**	**14,351**
Food	3	*	*	*	*
General Merchandise	4	*	*	*	*
Automotive	8	75	4	722	5,887
Clothing	1	*	*	*	*
Hardware and Home Furnishings	5	5	7	102	823
Business Equipment and Supplies	6	21	1	199	1,997
Miscellaneous Retail	6	3	13	101	1,140
SERVICE TRADE	**7**	**8**	**12**	**76**	**281**
Amusement and Recreation	-	-	-	-	-
Personal Services	4	*	*	*	*
Accommodation and Food Services	3	*	*	*	*
Miscellaneous Services	-	-	-	-	-
SWAN HILLS					
TOTAL TRADE	**15**	**25**	**40**	**335**	**5,813**
RETAIL TRADE	**10**	**22**	**21**	**238**	**5,181**
Food	3	6	11	67	1,692
General Merchandise	1	*	*	*	*
Automotive	2	*	*	*	*
Clothing	-	-	-	-	-
Hardware and Home Furnishings	1	*	*	*	*
Business Equipment and Supplies	2	*	*	*	*
Miscellaneous Retail	1	*	*	*	*
SERVICE TRADE	**5**	**3**	**19**	**96**	**632**
Amusement and Recreation	-	-	-	-	-
Personal Services	1	*	*	*	*
Accommodation and Food Services	4	*	*	*	*
Miscellaneous Services	-	-	-	-	-

TABLE 8 (continued)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
TABER					
TOTAL TRADE	**112**	**314**	**198**	**2,781**	**30,554**
RETAIL TRADE	**85**	**283**	**118**	**2,332**	**28,921**
Food	13	54	35	408	4,698
General Merchandise	6	24	33	227	3,744
Automotive	19	93	7	779	9,584
Clothing	7	3	7	30	581
Hardware and Home Furnishings	11	26	8	196	1,925
Business Equipment and Supplies	15	71	7	540	6,649
Miscellaneous Retail	14	12	21	150	1,739
SERVICE TRADE	**27**	**31**	**80**	**449**	**1,634**
Amusement and Recreation	-	-	-	-	-
Personal Services	13	*	*	*	*
Accommodation and Food Services	11	26	59	354	1,208
Miscellaneous Services	3	*	*	*	*
VEGREVILLE					
TOTAL TRADE	**88**	**237**	**156**	**1,969**	**20,201**
RETAIL TRADE	**66**	**215**	**96**	**1,680**	**18,669**
Food	8	27	15	188	2,265
General Merchandise	4	18	27	261	3,688
Automotive	16	86	8	479	4,822
Clothing	8	11	18	103	1,038
Hardware and Home Furnishings	6	14	4	86	786
Business Equipment and Supplies	11	43	5	334	3,913
Miscellaneous Retail	13	16	19	229	2,157
SERVICE TRADE	**22**	**22**	**60**	**289**	**1,532**
Amusement and Recreation	-	-	-	-	-
Personal Services	8	*	*	*	*
Accommodation and Food Services	13	18	54	243	1,317
Miscellaneous Services	1	*	*	*	*
VERMILION					
TOTAL TRADE	**65**	**161**	**113**	**1,690**	**18,666**
RETAIL TRADE	**49**	**152**	**76**	**1,562**	**17,831**
Food	2	*	*	*	*
General Merchandise	6	24	46	287	3,336
Automotive	9	61	3	648	6,430
Clothing	6	*	*	*	*
Hardware and Home Furnishings	6	13	9	98	754
Business Equipment and Supplies	9	29	3	261	4,563
Miscellaneous Retail	11	20	10	242	2,222
SERVICE TRADE	**16**	**9**	**37**	**128**	**835**
Amusement and Recreation	1	*	*	*	*
Personal Services	7	*	*	*	*
Accommodation and Food Services	7	7	29	106	692
Miscellaneous Services	1	*	*	*	*

TABLE 8 (concluded)
PRINCIPAL STATISTICS — RETAIL AND SERVICE TRADE BY BUSINESS GROUP, TOWNS OF POPULATION 2,000 AND OVER, ALBERTA, 1974

BUSINESS GROUP	OUTLETS	EMPLOYEES		PAYROLL	RECEIPTS
		MALE	FEMALE		
	NO.	NO.	NO.	$'000	$'000
WAINWRIGHT					
TOTAL TRADE	**83**	**165**	**165**	**1,786**	**18,112**
RETAIL TRADE	**67**	**144**	**124**	**1,546**	**16,879**
Food	4	8	28	122	1,260
General Merchandise	5	19	49	299	3,394
Automotive	17	44	7	396	4,859
Clothing	7	5	11	71	664
Hardware and Home Furnishings	13	27	9	246	1,740
Business Equipment and Supplies	8	23	4	160	2,876
Miscellaneous Retail	13	18	16	252	2,087
SERVICE TRADE	**16**	**21**	**41**	**239**	**1,233**
Amusement and Recreation	1	*	*	*	*
Personal Services	9	*	*	*	*
Accommodation and Food Services	5	17	34	181	925
Miscellaneous Services	1	*	*	*	*
WESTLOCK					
TOTAL TRADE	**71**	**246**	**100**	**2,604**	**26,442**
RETAIL TRADE	**56**	**231**	**82**	**2,443**	**25,470**
Food	6	19	9	113	1,832
General Merchandise	3	12	24	211	1,935
Automotive	16	123	16	1,326	13,206
Clothing	2	*	*	*	*
Hardware and Home Furnishings	9	*	*	*	*
Business Equipment and Supplies	10	26	3	224	4,232
Miscellaneous Retail	10	16	14	247	2,367
SERVICE TRADE	**15**	**15**	**18**	**161**	**972**
Amusement and Recreation	1	*	*	*	*
Personal Services	6	*	*	*	*
Accommodation and Food Services	7	11	15	123	668
Miscellaneous Services	1	*	*	*	*
WHITECOURT					
TOTAL TRADE	**77**	**195**	**190**	**2,098**	**18,126**
RETAIL TRADE	**53**	**176**	**85**	**1,660**	**16,159**
Food	4	*	*	*	*
General Merchandise	4	11	15	128	1,310
Automotive	18	109	20	805	7,611
Clothing	5	*	*	*	*
Hardware and Home Furnishings	6	8	5	81	1,098
Business Equipment and Supplies	6	31	1	284	1,793
Miscellaneous Retail	10	*	*	*	*
SERVICE TRADE	**24**	**19**	**105**	**439**	**1,967**
Amusement and Recreation	-	-	-	-	-
Personal Services	6	2	15	46	128
Accommodation and Food Services	18	17	90	392	1,839
Miscellaneous Services	-	-	-	-	-

RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS, SELECTED COMMUNITIES, ALBERTA, 1974

TABLE 9
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS, SELECTED COMMUNITIES, ALBERTA, 1974

COMMUNITIES	TOTAL TRADE		RETAIL		SERVICE	
	OUTLETS	RECEIPTS	OUTLETS	RECEIPTS	OUTLETS	RECEIPTS
	NO.	$'000	NO.	$'000	NO.	$'000
Acadia Valley	5	413	5	413	-	-
Acme	19	1,576	16	1,537	3	39
Airdrie	25	3,410	19	2,935	6	475
Alberta Beach	8	776	7	*	1	*
Alder Flats	4	293	4	293	-	-
Alhambra	3	192	3	192	-	-
Alix	21	1,433	14	1,314	7	119
Alliance	11	512	10	*	1	*
Altario	6	157	5	*	1	*
Amisk	8	317	7	*	1	*
Andrew	28	2,415	19	2,220	9	195
Ardmore	8	552	5	*	3	*
Ardrossan	11	1,081	9	*	2	*
Arrowwood	11	638	10	*	1	*
Athabasca	57	12,064	42	11,160	15	903
Atmore	4	315	3	*	1	*
Banff	153	36,950	67	16,648	86	20,302
Barnwell	8	298	7	*	1	*
Barons	10	829	9	*	1	*
Barrhead	73	23,020	55	21,682	18	1,338
Bashaw	26	3,346	20	2,994	6	352
Bassano	24	4,726	18	4,234	6	492
Bawlf	7	389	7	389	-	-
Beaumont	5	211	3	*	2	*
Beauvallon	5	159	4	*	1	*
Beaverlodge	29	5,588	22	5,137	7	451
Beiseker	19	2,924	15	*	4	*
Bellevue	16	605	10	403	6	202
Benalto	7	552	6	*	1	*
Bentley	21	1,953	17	*	4	*
Berwyn	14	2,458	11	*	3	*
Big Valley	9	433	7	*	2	*
Bindloss	4	46	4	46	-	-
Black Diamond	24	1,970	16	1,511	8	460
Blackfalds	8	820	6	*	2	*
Blackfoot	3	101	3	101	-	-
Blackie	17	2,050	14	*	3	*
Blairmore	54	9,340	38	8,489	16	851
Blue Ridge	4	360	3	*	1	*
Bluesky	9	1,650	8	*	1	*
Bon Accord	10	938	6	*	4	*
Bonnyville	78	19,090	57	17,722	21	1,367
Botha	4	320	3	*	1	*
Bowden	19	1,644	14	1,148	5	496
Bow Island	33	7,148	28	6,945	5	204
Boyle	31	4,052	22	3,788	9	264
Bragg Creek	6	539	4	*	2	*
Breton	14	1,852	12	*	2	*
Brooks	101	35,543	71	32,244	30	3,299
Brownvale	5	237	4	*	1	*

TABLE 9 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS, SELECTED COMMUNITIES, ALBERTA, 1974

COMMUNITIES	TOTAL TRADE		RETAIL		SERVICE	
	OUTLETS	RECEIPTS	OUTLETS	RECEIPTS	OUTLETS	RECEIPTS
	NO.	$'000	NO.	$'000	NO.	$'000
Bruce	9	508	7	*	2	*
Bruderheim	14	1,196	9	*	5	*
Buck Lake	8	300	6	*	2	*
Burdett	10	532	9	*	1	*
Byemoor	6	332	6	332	-	-
Cadogan	6	198	5	*	1	*
Calgary	3,706	1,711,078	2,627	1,546,649	1,079	164,429
Calling Lake	5	512	3	*	2	*
Calmar	18	1,758	14	1,576	4	181
Camrose	168	51,522	133	47,806	35	3,717
Canmore	52	4,936	24	3,199	28	1,736
Carbon	15	2,720	12	*	3	*
Cardston	65	14,103	43	13,274	22	829
Carmangay	9	521	6	*	3	*
Caroline	15	874	7	526	8	348
Carseland	7	360	5	*	2	*
Carstairs	27	3,265	22	3,039	5	226
Castor	44	4,881	33	4,438	11	443
Cayley	6	379	6	379	-	-
Cereal	12	1,050	8	907	4	142
Champion	17	1,172	13	1,041	4	131
Chauvin	16	1,134	11	972	5	162
Cherhill	7	678	6	*	1	*
Chipman	8	1,088	5	*	3	*
Clairmont	4	79	4	79	-	-
Clandonald	11	771	9	*	2	*
Claresholm	77	16,631	56	14,849	21	1,782
Clive	8	412	7	*	1	*
Cluny	7	497	7	497	-	-
Clyde	10	1,221	9	*	1	*
Coaldale	37	6,353	28	6,083	9	271
Cochrane	23	4,323	17	3,779	6	544
Cold Lake	25	2,388	22	*	3	*
Coleman	25	2,866	15	2,230	10	636
Colinton	7	353	6	*	1	*
Conklin	4	47	3	*	1	*
Consort	27	5,916	20	5,691	7	224
Coronation	42	6,083	33	5,718	9	365
Coutts	14	419	10	334	4	85
Cowley	6	852	5	*	1	*
Craigmyle	5	220	5	220	-	-
Cremona	9	829	7	*	2	*
Crossfield	27	3,118	21	2,919	6	199
Cynthia	5	264	3	*	2	*
Czar	7	535	6	*	1	*
Daysland	27	2,924	21	2,721	6	203
Debolt	5	670	4	*	1	*
Delburne	17	1,296	14	*	3	*
Delia	17	2,197	14	*	3	*
Derwent	10	463	7	*	3	*
Devon	14	2,265	8	1,864	6	401
Dewberry	10	1,171	7	*	3	*
Didsbury	44	10,026	33	9,606	11	421
Donalda	8	711	7	*	1	*

TABLE 9 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS, SELECTED COMMUNITIES, ALBERTA, 1974

COMMUNITIES	TOTAL TRADE		RETAIL		SERVICE	
	OUTLETS	RECEIPTS	OUTLETS	RECEIPTS	OUTLETS	RECEIPTS
	NO.	$'000	NO.	$'000	NO.	$'000
Donnelly	8	1,185	6	*	2	*
Drayton Valley	65	16,450	46	15,047	19	1,404
Drumheller	114	34,798	74	32,671	40	2,127
Duchess	14	851	11	*	3	*
Duffield	6	393	6	393	-	-
Eaglesham	8	832	7	*	1	*
East Coulee	4	161	3	*	1	*
Eckville	30	8,077	22	7,890	8	186
Edberg	9	551	7	*	2	*
Edgerton	15	1,819	12	*	3	*
Edmonton	3,601	1,875,863	2,522	1,714,396	1,079	161,467
Edson	100	20,244	66	16,709	34	3,535
Egremont	7	288	6	*	1	*
Elk Point	25	3,206	18	2,912	7	294
Elkwater	5	195	3	*	2	*
Elnora	9	469	8	*	1	*
Empress	9	930	7	*	2	*
Enchant	5	460	5	460	-	-
Entwistle	10	1,303	6	1,145	4	159
Erskine	4	104	4	104	-	-
Etzikom	8	1,173	8	1,183	-	-
Evansburg	11	1,315	10	*	1	*
Fabyan	3	48	3	48	-	-
Fairview	45	11,474	35	10,448	10	1,027
Falher	27	5,894	22	5,605	5	289
Faust	6	558	4	*	2	*
Fawcett	11	658	7	442	4	216
Ferintosh	7	293	6	*	1	*
Foremost	14	2,372	12	*	2	*
Forestburg	33	4,164	22	3,824	11	340
Fort Assiniboine	8	663	4	462	4	200
Fort Chipewyan	4	1,112	2	*	2	*
Fort Mackay	3	161	2	*	1	*
Fort Macleod	76	10,090	51	8,711	25	1,378
Fort McMurray	77	25,647	58	23,581	19	2,066
Fort Saskatchewan	65	13,270	44	12,481	21	789
Fort Vermilion	11	2,197	10	*	1	*
Fox Creek	16	3,430	11	2,996	5	433
Galahad	13	642	10	566	3	76
Gibbons	12	246	9	187	3	59
Girouxville	9	1,216	8	*	1	*
Gleichen	12	1,504	10	*	2	*
Glendon	15	1,076	11	*	4	*
Glenwood	5	297	5	297	-	-
Grand Centre	54	10,465	42	9,244	12	1,222
Grande Cache	24	4,836	17	3,639	7	1,196
Grande Prairie	210	102,701	165	96,392	45	6,310
Granum	12	2,001	8	1,816	4	186
Grassland	4	196	3	*	1	*
Grassy Lake	6	251	4	*	2	*
Grimshaw	45	10,375	33	10,033	12	343
Gunn	7	875	4	*	3	*
Gwynne	4	82	4	82	-	-

TABLE 9 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS, SELECTED COMMUNITIES, ALBERTA, 1974

COMMUNITIES	TOTAL TRADE		RETAIL		SERVICE	
	OUTLETS	RECEIPTS	OUTLETS	RECEIPTS	OUTLETS	RECEIPTS
	NO.	$'000	NO.	$'000	NO.	$'000
Hairy Hill	9	834	7	*	2	*
Halkirk	5	296	4	*	1	*
Hanna	77	15,946	53	14,732	24	1,214
Hardisty	22	4,652	18	4,491	4	161
Hay Lakes	7	440	6	*	1	*
Hays	5	672	5	672	-	-
Hayter	4	135	4	135	-	-
Heinsburg	6	501	6	501	-	-
Heisler	10	593	9	*	1	*
High Level	37	9,201	29	8,254	8	947
High Prairie	51	16,169	38	14,922	13	1,247
High River	82	16,748	65	15,468	17	1,280
Hilda	5	442	4	*	1	*
Hilliard	7	211	6	*	1	*
Hines Creek	19	1,805	16	*	3	*
Hinton	87	17,390	63	14,713	24	2,677
Hobbema	7	1,197	6	*	1	*
Holden	26	2,881	20	2,745	6	136
Hughenden	16	969	15	*	1	*
Hussar	8	1,552	6	*	2	*
Huxley	4	102	4	102	-	-
Hythe	13	2,345	11	*	2	*
Innisfail	67	15,813	52	15,005	15	808
Innisfree	12	413	7	304	5	109
Irma	18	1,716	16	*	2	*
Iron Springs	6	424	6	424	-	-
Irricana	7	2,081	6	- *	1	*
Irvine	5	363	4	*	1	*
Islay	6	404	6	404	-	-
Jasper	89	24,555	37	11,986	52	12,569
Joussard	5	394	4	*	1	*
Kavanagh	3	162	3	162	-	-
Killam	37	8,561	30	830	7	261
Kingman	4	93	4	93	-	-
Kinuso	11	1,602	8	1,409	3	193
Kitscoty	8	506	8	506	-	-
Lac La Biche	46	7,180	35	6,166	11	1,014
Lac La Nonne	3	46	3	46	-	-
Lacombe	85	16,612	63	14,957	22	1,655
La Crete	10	1,356	9	*	1	*
La Glace	4	327	4	327	-	-
Lake Louise	14	4,456	3	*	11	*
Lamont	29	3,144	21	2,788	8	356
Lavoy	9	317	7	*	2	*
Leduc	65	21,981	50	21,183	15	798
Legal	21	1,919	18	*	3	*
Leslieville	5	604	4	*	1	*
Lethbridge	596	226,900	451	207,194	145	19,706
Linden	9	5,082	9	5,082	-	-
Lloydminster (Alberta)	78	29,472	65	27,504	13	1,968
Lodgepole	7	223	5	*	2	*

TABLE 9 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS, SELECTED COMMUNITIES, ALBERTA, 1974

COMMUNITIES	TOTAL TRADE		RETAIL		SERVICE	
	OUTLETS	RECEIPTS	OUTLETS	RECEIPTS	OUTLETS	RECEIPTS
	NO.	$'000	NO.	$'000	NO.	$'000
Lomond	12	998	11	*	1	*
Longview	7	416	4	*	3	*
Lougheed	13	1,130	10	*	3	*
Lundbreck	6	311	3	*	3	*
Madden	5	283	5	283	-	-
Magrath	21	3,936	19	*	2	*
Mallaig	10	999	8	*	2	*
Ma-Me-O Beach	7	380	3	267	4	113
Manning	42	6,816	34	6,378	8	438
Mannville	24	2,125	20	1,903	4	222
Manyberries	4	167	3	*	1	*
Marwayne	17	1,778	13	*	4	*
Mayerthorpe	33	8,199	24	7,803	9	396
McLennen	7	772	6	*	1	*
Medicine Hat	390	120,258	280	108,562	110	11,696
Metiskow	4	105	4	105	-	-
Milk River	28	4,247	21	4,015	7	232
Millet	15	727	11	*	4	*
Milo	7	733	5	*	2	*
Mirror	7	520	6	*	1	*
Monarch	7	229	5	*	2	*
Morinville	41	5,186	32	4,549	9	637
Morrin	10	400	7	*	3	*
Mulhurst	3	290	2	*	1	*
Mundare	26	2,507	21	2,384	5	123
Munson	4	105	4	105	-	-
Myrnam	21	1,397	16	1,264	5	133
Nacmine	4	109	3	*	1	*
Nampa	7	1,563	6	*	1	*
Nanton	46	7,491	37	6,933	9	558
Newbrook	9	557	7	*	2	*
Newcastle	3	89	3	89	-	-
New Dayton	5	291	4	*	1	*
New Norway	9	472	7	*	2	*
New Sarepta	13	1,963	11	*	2	*
Nisku	5	395	4	*	1	*
Nobleford	9	953	8	*	1	*
Okotoks	31	3,498	24	3,013	7	485
Olds	94	25,607	72	24,103	22	1,504
Onoway	20	1,955	15	*	5	*
Oyen	36	7,094	27	6,631	9	463
Paradise Valley	5	454	5	454	-	-
Peace River	92	35,552	73	32,821	19	2,731
Peers	7	719	6	*	1	*
Penhold	11	1,593	9	*	2	*
Picardville	6	561	5	*	1	*
Picture Butte	25	14,506	18	14,246	7	261
Pincher Creek	67	19,286	45	17,712	22	1,574
Pine Lake	6	377	3	*	3	*
Plamondon	7	1,103	5	*	2	*
Ponoka	86	22,356	68	20,647	18	1,709
Provost	52	12,047	41	11,209	11	839

TABLE 9 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS, SELECTED COMMUNITIES, ALBERTA, 1974

COMMUNITIES	TOTAL TRADE		RETAIL		SERVICE	
	OUTLETS	RECEIPTS	OUTLETS	RECEIPTS	OUTLETS	RECEIPTS
	NO.	$'000	NO.	$'000	NO.	$'000
Radway	10	564	8	*	2	*
Rainbow Lake	4	830	3	*	1	*
Ranfurly	7	223	5	*	2	*
Raymond	29	6,543	21	6,416	8	127
Redcliff	22	3,096	17	2,836	5	260
Red Deer	355	169,603	272	160,149	83	9,454
Redwater	30	4,353	24	4,205	6	148
Rich Valley	3	118	3	118	-	-
Rimbey	42	6,105	35	*	7	*
Rivercourse	4	227	4	227	-	-
Rochester	6	620	5	*	1	*
Rockyford	13	2,032	11	*	2	*
Rocky Mountain House	84	21,891	59	20,291	25	1,600
Rolling Hills	4	290	4	290	-	-
Rosalind	4	284	4	284	-	-
Rosedale	8	844	6	*	2	*
Rosemary	5	332	5	332	-	-
Round Hill	5	307	4	*	1	*
Rumsey	7	245	5	*	2	*
Rycroft	18	1,269	12	1,106	6	164
Ryley	11	650	7	*	4	*
St. Albert	69	23,203	56	21,846	13	1,357
St. Michael	7	260	6	*	1	*
St. Paul	87	30,606	65	28,927	22	1,679
Sangudo	19	2,119	14	1,875	5	244
Scandia	5	311	5	311	-	-
Schuler	4	753	4	753	-	-
Seba Beach	9	643	6	*	3	*
Sedgewick	20	3,400	14	3,120	6	280
Seven Persons	4	154	4	154	-	-
Sexsmith	15	4,671	13	*	2	*
Shaughnessy	4	211	3	*	1	*
Sherwood Park	72	23,453	52	22,505	20	948
Slave Lake	51	12,707	37	11,414	14	1,293
Smith	6	660	4	*	2	*
Smoky Lake	43	5,340	31	4,937	12	402
Spedden	4	187	3	*	1	*
Spirit River	30	7,539	23	7,096	7	444
Spring Coulee	3	230	3	230	-	-
Spruce Grove	39	19,519	28	18,578	11	941
Standard	9	1,166	8	*	1	*
Stavely	15	992	12	916	3	76
Stettler	111	35,759	90	34,222	21	1,537
Stirling	6	484	6	484	-	-
Stony Plain	40	14,632	33	14,351	7	281
Strathmore	36	6,087	27	5,517	9	570
Strome	7	561	6	*	1	*
Sundre	32	3,832	24	3,379	8	454
Sunnybrook	5	410	4	*	1	*
Swan Hills	15	5,813	10	5,181	5	632
Sylvan Lake	46	4,803	23	3,959	23	844

TABLE 9 (concluded)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS, SELECTED COMMUNITIES, ALBERTA, 1974

COMMUNITIES	TOTAL TRADE		RETAIL		SERVICE	
	OUTLETS	RECEIPTS	OUTLETS	RECEIPTS	OUTLETS	RECEIPTS
	NO.	$'000	NO.	$'000	NO.	$'000
Taber	112	30,554	85	28,921	27	1,634
Tangent	7	158	6	*	1	*
Thorhild	26	5,270	22	5,199	4	71
Thorsby	38	6,242	29	5,999	9	243
Three Hills	44	8,961	35	8,336	9	625
Tilley	7	935	5	*	2	*
Tofield	35	3,540	27	3,269	8	271
Tomahawk	8	536	7	*	1	*
Torrington	6	347	4	*	2	*
Trochu	38	6,730	29	6,396	9	334
Turin	7	199	7	199	-	-
Turner Valley	11	1,201	9	*	2	*
Two Hills	32	5,039	25	4,820	7	219
Valleyview	41	9,201	27	7,298	14	1,903
Vauxhall	37	4,053	28	3,589	9	465
Vegreville	88	20,201	66	18,669	22	1,532
Vermilion	65	18,666	49	17,831	16	835
Veteran	10	1,022	8	*	2	*
Viking	40	6,032	29	5,677	11	355
Vilna	23	1,448	19	*	4	*
Vimy	6	133	5	*	1	*
Vulcan	48	9,912	38	9,215	10	697
Wabamun	8	838	5	*	3	*
Wabasca	5	794	5	794	-	-
Wainwright	83	18,112	67	16,879	16	1,233
Wanham	9	845	7	*	2	*
Warburg	12	823	9	*	3	*
Warner	12	2,597	9	*	3	*
Warspite	4	389	3	*	1	*
Waskatenau	16	1,050	13	*	3	*
Waterton Park	29	2,468	11	1,007	18	1,461
Wembley	6	508	5	*	1	*
Westlock	71	26,442	56	25,470	15	972
Wetaskiwin	102	46,940	80	44,961	22	1,978
Whitecourt	77	18,126	53	16,159	24	1,967
Whitelaw	3	89	3	89	-	-
Wildwood	20	1,113	15	982	5	131
Willingdon	16	832	13	*	3	*
Wimborne	8	646	8	646	-	-
Winfield	13	726	11	*	2	*
Winterburn	8	870	4	777	4	93
Worsley	7	667	5	*	2	*
Wrentham	6	671	5	*	1	*
Youngstown	7	374	6	*	1	*

RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

Alberta
CANADA

CENSUS DIVISIONS MUNICIPALITIES
1972

Coloured areas with black numbers denote Census Divisions.
Solid lines and numbers denote boundaries of 1972 Municipalities and boundaries unchanged from 1966
Broken lines and numbers in brackets denote boundaries of 1966. Municipalities now dissolved.

TABLE 10
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

CENSUS DIVISION	TOTAL TRADE	RETAIL TRADE	FOOD	GENERAL MERCHANDISE	AUTO.	CLOTHING	HARDWARE & HOME FURN.
CENSUS DIVISION No. 1							
Outlets (No.)	**523**	**393**	45	25	94	35	56
Receipts ($'000)	**137,787**	**125,139**	17,424	18,173	36,977	4,685	*
COUNTY #8							
Outlets (No.)	**81**	**72**	6	7	17	-	5
Receipts ($'000)	**11,732**	**11,219**	1,449	1,274	3,660	-	653
I.D. #11, 22, 24							
Outlets (No.)	**52**	**41**	5	6	14	-	3
Receipts ($'000)	**5,796**	**5,358**	604	519	2,414	-	*
MEDICINE HAT							
Outlets (No.)	**390**	**280**	34	12	63	35	48
Receipts ($'000)	**120,258**	**108,562**	15,371	16,381	30,904	4,685	12,895
CENSUS DIVISION No. 2							
Outlets (No.)	**1,173**	**900**	111	61	208	74	112
Receipts ($'000)	**347,846**	**320,374**	41,101	42,447	99,321	12,517	19,333
COUNTY #4							
Outlets (No.)	**171**	**128**	7	17	42	8	9
Receipts ($'000)	**43,861**	**39,687**	2,355	3,557	14,931	*	1,134
COUNTY #5							
Outlets (No.)	**104**	**80**	6	10	26	-	4
Receipts ($'000)	**15,287**	**14,661**	720	2,220	9,201	-	239
COUNTY #26							
Outlets (No.)	**122**	**100**	13	10	29	3	9
Receipts ($'000)	**24,721**	**23,959**	2,033	1,988	3,587	*	1,455
M.D. #14							
Outlets (No.)	**180**	**141**	19	13	30	7	18
Receipts ($'000)	**37,077**	**34,873**	5,789	4,242	11,566	581	2,262
LETHBRIDGE							
Outlets (No.)	**596**	**451**	66	11	81	56	72
Receipts ($'000)	**226,900**	**207,194**	30,204	30,440	60,037	10,873	14,244
CENSUS DIVISION No. 3							
Outlets (No.)	**427**	**315**	38	34	75	20	34
Receipts ($'000)	**77,782**	**71,126**	6,926	14,709	23,518	1,675	2,889

TABLE 10 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

BUSINESS EQUIP. & SUPPLIES	MISC. RETAIL	SERVICE TRADE	AMUSEMENT & REC.	PERSONAL SERVICES	ACCOM. & FOOD SERVICES	MISC. SERVICES	CENSUS DIVISION
							CENSUS DIVISION No. 1
58	80	**130**	1	59	66	4	Outlets (No.)
*	16,684	**12,647**	*	1,567	10,653	*	Receipts ($'000)
							COUNTY #8
28	9	**9**	-	3	6	-	Outlets (No.)
3,413	771	**513**	-	*	*	-	Receipts ($'000)
							I.D. #11, 22, 24
5	8	**11**	-	3	8	-	Outlets (No.)
*	804	**438**	-	*	*	-	Receipts ($'000)
							MEDICINE HAT
25	63	**110**	1	53	52	4	Outlets (No.)
13,218	15,108	**11,696**	*	1,531	9,738	*	Receipts ($'000)
							CENSUS DIVISION No. 2
144	190	**273**	2	116	138	17	Outlets (No.)
54,532	51,124	**27,472**	*	3,490	22,941	*	Receipts ($'000)
							COUNTY #4
25	20	**43**	-	13	28	2	Outlets (No.)
12,157	*	**4,173**	-	*	3,868	*	Receipts ($'000)
							COUNTY #5
19	15	**24**	-	10	14	-	Outlets (No.)
1,212	1,069	**627**	-	40	587	-	Receipts ($'000)
							COUNTY #26
22	14	**22**	-	10	10	2	Outlets (No.)
3,250	*	**762**	-	*	591	*	Receipts ($'000)
							M.D. #14
33	21	**39**	-	16	19	4	Outlets (No.)
8,090	2,344	**2,205**	-	*	1,762	*	Receipts ($'000)
							LETHBRIDGE
45	120	**145**	2	67	67	9	Outlets (No.)
29,822	31,574	**19,706**	*	2,766	16,133	*	Receipts ($'000)
							CENSUS DIVISION No. 3
61	53	**112**	3	43	65	1	Outlets (No.)
14,972	6,437	**6,656**	*	476	6,148	*	Receipts ($'000)

TABLE 10 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

CENSUS DIVISION	TOTAL TRADE	RETAIL TRADE	FOOD	GENERAL MERCHANDISE	AUTO.	CLOTHING	HARDWARE & HOME FURN.
M.D. #6							
Outlets (No.)	108	84	8	12	25	4	7
Receipts ($'000)	19,297	*	2,763	4,229	6,022	*	400
M.D. #9							
Outlets (No.)	88	62	5	11	13	5	8
Receipts ($'000)	21,129	*	1,001	7,001	3,534	*	850
M.D. #26							
Outlets (No.)	231	169	25	11	37	11	19
Receipts ($'000)	37,356	*	3,163	3,479	13,962	*	1,639
CENSUS DIVISION No. 4							
Outlets (No.)	240	187	7	33	51	13	17
Receipts ($'000)	35,677	33,083	1,696	5,219	14,323	1,016	939
SPECIAL AREA #2							
Outlets (No.)	115	89	3	19	22	7	7
Receipts ($'000)	18,258	16,941	*	3,153	5,978	650	*
SPECIAL AREA #3							
Outlets (No.)	125	98	4	14	29	6	10
Receipts ($'000)	17,419	16,142	*	2,066	8,345	366	*
CENSUS DIVISION No. 5							
Outlets (No.)	567	446	40	45	113	21	43
Receipts ($'000)	94,085	87,736	6,416	13,966	32,699	*	*
COUNTY #2							
Outlets (No.)	123	102	6	9	30	5	9
Receipts ($'000)	14,551	13,364	960	926	5,599	299	1,359
COUNTY #16							
Outlets (No.)	107	89	7	12	20	-	10
Receipts ($'000)	13,792	12,546	713	2,748	2,574	-	683
M.D. #47							
Outlets (No.)	46	38	5	2	5	1	1
Receipts ($'000)	3,203	2,953	307	*	1,609	*	*
M.D. #48							
Outlets (No.)	160	130	11	13	32	7	13
Receipts ($'000)	26,571	25,236	1,809	2,537	6,533	569	922
I.D. #42							
Outlets (No.)	17	13	5	1	4	-	1
Receipts ($'000)	1,169	966	278	*	165	-	*
DRUMHELLER							
Outlets (No.)	114	74	6	8	22	8	9
Receipts ($'000)	34,798	32,671	2,349	7,459	16,218	1,092	443

TABLE 10 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

BUSINESS EQUIP. & SUPPLIES	MISC. RETAIL	SERVICE TRADE	AMUSEMENT & REC.	PERSONAL SERVICES	ACCOM. & FOOD SERVICES	MISC. SERVICES	CENSUS DIVISION
							M.D. #6
16	12	24	2	10	12	-	Outlets (No.)
3,577	1,229	*	*	84	764	-	Receipts ($'000)
							M.D. #9
12	8	26	1	10	15	-	Outlets (No.)
4,877	1,518	*	*	111	1,689	-	Receipts ($'000)
							M.D. #26
33	33	62	-	23	38	1	Outlets (No.)
6,518	3,690	*	-	281	3,694	*	Receipts ($'000)
							CENSUS DIVISION No. 4
47	19	53	1	22	29	1	Outlets (No.)
7,550	2,340	2,594	*	*	2,376	*	Receipts ($'000)
							SPECIAL AREA #2
23	8	26	1	11	13	1	Outlets (No.)
4,530	1,286	1,317	*	*	1,168	*	Receipts ($'000)
							SPECIAL AREA #3
24	11	27	-	11	16	-	Outlets (No.)
3,020	1,054	1,277	-	69	1,208	-	Receipts ($'000)
							CENSUS DIVISION No. 5
135	49	121	1	44	70	6	Outlets (No.)
*	9,447	6,348	*	489	*	235	Receipts ($'000)
							COUNTY #2
29	14	21	-	8	13	-	Outlets (No.)
3,110	1,111	1,187	-	125	1,062	-	Receipts ($'000)
							COUNTY #16
36	4	18	-	3	15	-	Outlets (No.)
5,197	631	1,245	-	*	*	-	Receipts ($'000)
							M.D. #47
20	4	8	-	2	5	1	Outlets (No.)
516	104	251	-	*	247	*	Receipts ($'000)
							M.D. #48
40	14	30	-	13	14	3	Outlets (No.)
7,100	5,766	1,335	-	133	*	*	Receipts ($'000)
							I.D. #42
2	-	4	-	-	4	-	Outlets (No.)
*	-	203	-	-	203	-	Receipts ($'000)
							DRUMHELLER
8	13	40	1	18	19	2	Outlets (No.)
3,273	1,836	2,127	*	*	1,806	*	Receipts ($'000)

TABLE 10 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

CENSUS DIVISION	TOTAL TRADE	RETAIL TRADE	FOOD	GENERAL MERCHANDISE	AUTO.	CLOTHING	HARDWARE & HOME FURN.
CENSUS DIVISION No. 6							
Outlets (No.)	**4,249**	**3,053**	462	123	682	343	419
Receipts ($'000)	**1,801,857**	**1,630,447**	251,020	291,145	431,627	61,687	100,219
COUNTY #17							
Outlets (No.)	**215**	**166**	14	22	39	17	15
Receipts ($'000)	**44,324**	**41,586**	2,554	8,622	12,843	1,657	1,482
M.D. #31							
Outlets (No.)	**204**	**160**	13	22	36	14	18
Receipts ($'000)	**28,549**	**25,813**	2,733	3,135	7,787	850	1,242
M.D. #44							
Outlets (No.)	**124**	**100**	5	12	32	3	6
Receipts ($'000)	**17,906**	**16,398**	1,781	1,120	5,457	37	497
CALGARY							
Outlets (No.)	**3,706**	**2,627**	430	67	575	309	380
Receipts ($'000)	**1,711,078**	**1,546,649**	243,952	278,267	405,540	59,143	96,997
CENSUS DIVISION No. 7							
Outlets (No.)	**681**	**550**	38	68	137	35	69
Receipts ($'000)	**114,345**	**107,201**	7,983	14,928	28,233	*	8,088
COUNTY #6							
Outlets (No.)	**153**	**127**	11	16	31	11	14
Receipts ($'000)	**38,014**	**36,204**	2,598	3,730	10,153	1,860	2,283
COUNTY #18							
Outlets (No.)	**97**	**76**	8	12	17	6	7
Receipts ($'000)	**11,860**	**10,926**	1,605	1,423	1,637	200	634
COUNTY #29							
Outlets (No.)	**193**	**150**	10	16	38	7	17
Receipts ($'000)	**27,138**	**25,440**	1,432	4,206	7,148	485	1,885
M.D. #52							
Outlets (No.)	**100**	**85**	4	12	23	2	12
Receipts ($'000)	**14,435**	**13,365**	995	873	3,146	*	1,153
M.D. #61							
Outlets (No.)	**138**	**112**	5	12	28	9	19
Receipts ($'000)	**22,899**	**21,229**	1,353	4,695	6,148	690	2,133
CENSUS DIVISION No. 8							
Outlets (No.)	**1,001**	**755**	64	83	192	52	97
Receipts ($'000)	**282,094**	**263,012**	29,419	45,658	89,338	6,874	13,578

TABLE 10 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

BUSINESS EQUIP. & SUPPLIES	MISC. RETAIL	SERVICE TRADE	AMUSEMENT & REC.	PERSONAL SERVICES	ACCOM. & FOOD SERVICES	MISC. SERVICES	CENSUS DIVISION
							CENSUS DIVISION No. 6
266	758	**1,196**	5	588	542	61	Outlets (No.)
263,790	230,960	**171,410**	*	*	138,563	10,052	Receipts ($'000)
							COUNTY #17
33	26	**49**	-	24	21	4	Outlets (No.)
10,421	4,006	**2,739**	-	*	2,138	*	Receipts ($'000)
							M.D. #31
31	26	**44**	1	14	26	3	Outlets (No.)
7,349	2,718	**2,736**	*	297	2,335	*	Receipts ($'000)
							M.D. #44
35	7	**24**	-	9	15	-	Outlets (No.)
6,631	876	**1,508**	-	66	1,442	-	Receipts ($'000)
							CALGARY
167	699	**1,079**	4	541	480	54	Outlets (No.)
239,390	223,361	**164,429**	*	21,491	132,648	*	Receipts ($'000)
							CENSUS DIVISION No. 7
134	69	**131**	2	61	65	3	Outlets (No.)
35,359	*	**7,145**	*	999	5,889	*	Receipts ($'000)
							COUNTY #6
30	14	**26**	1	12	12	1	Outlets (No.)
12,804	2,775	**1,810**	*	*	1,415	*	Receipts ($'000)
							COUNTY #18
18	8	**21**	-	11	10	-	Outlets (No.)
4,410	1,052	**897**	-	94	803	-	Receipts ($'000)
							COUNTY #29
40	22	**43**	-	19	24	-	Outlets (No.)
8,249	2,034	**1,698**	-	117	1,581	-	Receipts ($'000)
							M.D. #52
25	7	**15**	-	6	8	1	Outlets (No.)
5,910	*	**1,069**	-	*	748	*	Receipts ($'000)
							M.D. #61
21	18	**26**	1	13	11	1	Outlets (No.)
3,984	2,225	**1,670**	*	*	1,343	*	Receipts ($'000)
							CENSUS DIVISION No. 8
123	144	**246**	4	98	139	5	Outlets (No.)
46,238	31,908	**19,082**	118	2,318	16,423	223	Receipts ($'000)

TABLE 10 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

CENSUS DIVISION	TOTAL TRADE	RETAIL TRADE	FOOD	GENERAL MERCHANDISE	AUTO.	CLOTHING	HARDWARE & HOME FURN.
COUNTY #3							
Outlets (No.)	140	113	8	17	25	10	7
Receipts ($'000)	29,933	27,561	2,848	6,101	7,442	775	1,149
COUNTY #14							
Outlets (No.)	197	151	15	18	43	4	19
Receipts ($'000)	30,652	28,227	2,934	4,349	8,587	593	1,531
COUNTY #23							
Outlets (No.)	194	138	12	20	34	8	16
Receipts ($'000)	28,030	25,222	2,727	5,826	7,230	1,383	1,036
I.D. #65, 68							
Outlets (No.)	115	81	7	15	23	4	9
Receipts ($'000)	13,876	21,853	4,530	4,436	7,037	533	1,469
RED DEER							
Outlets (No.)	355	272	22	13	67	26	46
Receipts ($'000)	169,603	160,149	16,380	24,945	59,041	3,590	8,393
CENSUS DIVISION No. 9							
Outlets (No.)	453	218	25	20	49	22	18
Receipts ($'000)	88,693	47,005	11,707	5,069	10,811	*	*
I.D. #8, 10, 27							
Outlets (No.)	119	70	14	9	15	5	7
Receipts ($'000)	15,403	12,188	3,002	1,671	3,601	396	1,042
I.D. #33, 46, 50, 58, 69							
Outlets (No.)	78	41	3	7	16	3	1
Receipts ($'000)	7,329	5,322	*	1,657	1,885	*	*
I.D. #51							
Outlets (No.)	167	70	4	2	12	11	6
Receipts ($'000)	41,406	17,510	*	*	3,576	1,382	377
I.D. #80							
Outlets (No.)	89	37	4	2	6	3	4
Receipts ($'000)	24,555	11,986	3,920	*	1,748	1,021	312
CENSUS DIVISION No. 10							
Outlets (No.)	985	772	66	113	200	40	79
Receipts ($'000)	170,411	158,359	11,870	26,843	55,287	4,923	8,510
COUNTY #9							
Outlets (No.)	131	98	7	21	23	3	10
Receipts ($'000)	14,145	13,122	983	2,781	5,393	60	870

TABLE 10 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

BUSINESS EQUIP. & SUPPLIES	MISC. RETAIL	SERVICE TRADE	AMUSEMENT & REC.	PERSONAL SERVICES	ACCOM. & FOOD SERVICES	MISC. SERVICES	CENSUS DIVISION
							COUNTY #3
22	24	**27**	1	14	11	1	Outlets (No.)
6,489	2,757	**2,372**	*	*	2,038	*	Receipts ($'000)
							COUNTY #14
30	22	**46**	1	24	20	1	Outlets (No.)
7,382	2,850	**2,424**	*	*	2,018	*	Receipts ($'000)
							COUNTY #23
28	20	**56**	-	15	40	1	Outlets (No.)
3,819	3,202	**2,808**	-	*	2,488	*	Receipts ($'000)
							I.D. #65, 68
10	13	**34**	1	10	21	2	Outlets (No.)
1,737	2,110	**2,023**	*	131	1,851	*	Receipts ($'000)
							RED DEER
33	65	**83**	1	35	47	-	Outlets (No.)
26,810	20,989	**9,454**	*	*	8,028	-	Receipts ($'000)
							CENSUS DIVISION No. 9
13	71	**235**	7	41	177	10	Outlets (No.)
1,644	13,213	**41,687**	942	1,067	38,748	932	Receipts ($'000)
							I.D. #8, 10, 27
5	15	**49**	-	14	34	1	Outlets (No.)
422	2,053	**3,215**	-	*	2,947	*	Receipts ($'000)
							I.D. #33, 46, 50, 58, 69
3	8	**37**	-	6	31	-	Outlets (No.)
187	754	**2,007**	-	31	1,976	-	Receipts ($'000)
							I.D. #51
3	32	**97**	4	14	71	8	Outlets (No.)
*	6,545	**23,896**	*	*	21,666	*	Receipts ($'000)
							I.D. #80
2	16	**52**	3	7	41	1	Outlets (No.)
*	3,860	**12,569**	*	94	12,158	*	Receipts ($'000)
							CENSUS DIVISION No. 10
169	105	**213**	5	87	114	7	Outlets (No.)
35,522	15,404	**12,051**	90	1,192	10,389	380	Receipts ($'000)
							COUNTY #9
22	12	**33**	-	16	16	1	Outlets (No.)
1,620	1,416	**1,023**	-	*	917	*	Receipts ($'000)

TABLE 10 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

CENSUS DIVISION	TOTAL TRADE	RETAIL TRADE	FOOD	GENERAL MERCHANDISE	AUTO.	CLOTHING	HARDWARE & HOME FURN.
COUNTY #21							
Outlets (No.)	100	78	7	16	17	2	7
Receipts ($'000)	8,927	8,370	558	1,243	2,066	*	237
COUNTY #22							
Outlets (No.)	93	78	4	16	25	1	5
Receipts ($'000)	6,571	5,899	393	1,284	2,037	*	415
COUNTY #24							
Outlets (No.)	138	113	6	20	25	6	10
Receipts ($'000)	24,570	23,366	581	4,549	8,367	*	1,096
COUNTY #27							
Outlets (No.)	148	112	14	10	24	8	11
Receipts ($'000)	23,742	21,728	2,519	4,324	5,606	1,038	1,139
M.D. #82							
Outlets (No.)	129	95	7	19	27	1	10
Receipts ($'000)	11,461	10,566	635	2,200	3,072	*	821
LLOYDMINSTER (Alta.)							
Outlets (No.)	78	65	6	5	23	7	8
Receipts ($'000)	29,472	27,504	921	4,371	9,304	1,860	1,020
CAMROSE							
Outlets (No.)	168	133	15	6	36	12	18
Receipts ($'000)	51,522	47,806	5,280	6,092	19,442	1,540	2,912
CENSUS DIVISION No. 11							
Outlets (No.)	4,533	3,230	507	164	793	284	418
Receipts ($'000)	2,095,613	1,920,318	270,076	377,746	546,517	71,440	102,344
COUNTY #10							
Outlets (No.)	62	49	3	17	16	-	3
Receipts ($'000)	3,470	2,927	*	1,667	892	-	*
COUNTY #20							
Outlets (No.)	163	116	18	8	31	5	15
Receipts ($'000)	39,433	37,343	16,843	1,198	7,311	908	1,987
COUNTY #25							
Outlets (No.)	208	162	13	25	50	7	17
Receipts ($'000)	39,130	36,685	3,371	6,225	11,667	527	4,596
M.D. #84							
Outlets (No.)	154	112	6	26	37	3	10
Receipts ($'000)	41,468	38,589	1,507	5,890	20,840	*	*
M.D. #90							
Outlets (No.)	166	133	15	14	35	5	12
Receipts ($'000)	32,050	29,599	9,860	2,694	6,144	588	991

TABLE 10 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

BUSINESS EQUIP. & SUPPLIES	MISC. RETAIL	SERVICE TRADE	AMUSEMENT & REC.	PERSONAL SERVICES	ACCOM. & FOOD SERVICES	MISC. SERVICES	CENSUS DIVISION
							COUNTY #21
21	8	22	-	8	14	-	Outlets (No.)
3,266	*	558	-	15	543	-	Receipts ($'000)
							COUNTY #22
24	3	15	-	3	10	2	Outlets (No.)
1,298	*	673	-	*	628	*	Receipts ($'000)
							COUNTY #24
28	18	25	2	10	12	1	Outlets (No.)
5,856	*	1,204	*	105	1,053	*	Receipts ($'000)
							COUNTY #27
28	17	36	-	13	22	1	Outlets (No.)
4,512	2,589	2,014	-	*	1,738	*	Receipts ($'000)
							M.D. #82
18	13	34	1	20	13	-	Outlets (No.)
2,569	*	895	*	*	812	-	Receipts ($'000)
							LLOYDMINSTER (Alta.)
7	9	13	1	3	9	-	Outlets (No.)
7,378	2,650	1,968	*	*	1,732	-	Receipts ($'000)
							CAMROSE
21	25	35	1	14	18	2	Outlets (No.)
9,022	3,517	3,717	*	*	2,965	*	Receipts ($'000)
							CENSUS DIVISION No. 11
273	791	1,303	13	619	622	49	Outlets (No.)
310,209	241,985	175,295	1,276	20,795	141,313	11,910	Receipts ($'000)
							COUNTY #10
6	4	13	-	2	11	-	Outlets (No.)
76	178	543	-	*	*	-	Receipts ($'000)
							COUNTY #20
10	29	47	1	21	24	1	Outlets (No.)
1,737	7,360	2,089	*	*	1,603	*	Receipts ($'000)
							COUNTY #25
22	28	46	-	17	28	1	Outlets (No.)
6,223	4,077	2,444	-	192	*	*	Receipts ($'000)
							M.D. #84
15	15	42	-	12	30	-	Outlets (No.)
5,127	3,845	2,878	-	162	2,716	-	Receipts ($'000)
							M.D. #90
25	27	33	-	15	18	-	Outlets (No.)
2,922	6,400	2,451	-	399	2,052	-	Receipts ($'000)

TABLE 10 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

CENSUS DIVISION	TOTAL TRADE	RETAIL TRADE	FOOD	GENERAL MERCHANDISE	AUTO.	CLOTHING	HARDWARE & HOME FURN.
I.D. #77							
Outlets (No.)	77	56	2	8	17	4	6
Receipts ($'000)	17,260	15,816	*	2,620	4,807	*	*
EDMONTON							
Outlets (No.)	3,601	2,522	445	58	585	254	342
Receipts ($'000)	1,875,863	1,714,396	235,737	350,113	472,268	68,389	91,285
WETASKIWIN							
Outlets (No.)	102	80	5	8	22	6	13
Receipts ($'000)	46,940	44,961	*	7,339	22,589	*	1,930
CENSUS DIVISION No. 12							
Outlets (No.)	625	482	46	105	108	30	49
Receipts ($'000)	118,430	108,652	9,427	27,269	33,426	2,567	8,705
COUNTY #13							
Outlets (No.)	99	77	8	14	20	3	9
Receipts ($'000)	9,078	8,264	573	1,377	3,607	*	576
COUNTY #19							
Outlets (No.)	148	113	6	23	28	9	9
Receipts ($'000)	36,898	34,630	1,073	9,302	12,634	974	2,043
M.D. #87							
Outlets (No.)	201	154	15	25	33	10	16
Receipts ($'000)	34,561	31,364	2,347	7,201	10,691	634	2,437
I.D. #85, 101							
Outlets (No.)	4	4	-	4	-	-	-
Receipts ($'000)	379	379	-	379	-	-	-
I.D. #102							
Outlets (No.)	78	62	7	23	16	3	3
Receipts ($'000)	10,180	8,990	427	3,864	2,776	*	577
I.D. #121, 143, 150							
Outlets (No.)	95	72	10	16	11	5	12
Receipts ($'000)	27,334	25,024	5,008	5,146	3,717	797	3,071
CENSUS DIVISION No. 13							
Outlets (No.)	572	447	30	98	136	13	40
Receipts ($'000)	103,212	96,879	7,386	20,529	40,044	1,426	5,876
COUNTY #7							
Outlets (No.)	88	73	5	18	23	1	5
Receipts ($'000)	11,353	10,955	885	2,493	4,701	*	564

TABLE 10 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

BUSINESS EQUIP. & SUPPLIES	MISC. RETAIL	SERVICE TRADE	AMUSEMENT & REC.	PERSONAL SERVICES	ACCOM. & FOOD SERVICES	MISC. SERVICES	CENSUS DIVISION
							I.D. #77
11	8	**21**	1	8	12	-	Outlets (No.)
5,843	1,619	**1,444**	*	*	1,296	-	Receipts ($'000)
							EDMONTON
174	664	**1,079**	11	532	490	46	Outlets (No.)
281,983	214,621	**161,467**	*	19,195	129,229	*	Receipts ($'000)
							WETASKIWIN
10	16	**22**	-	12	9	1	Outlets (No.)
6,298	3,885	**1,978**	-	*	1,647	*	Receipts ($'000)
							CENSUS DIVISION No. 12
64	80	**143**	2	57	79	5	Outlets (No.)
12,468	14,790	**9,778**	*	1,172	8,417	*	Receipts ($'000)
							COUNTY #13
17	6	**22**	1	8	13	-	Outlets (No.)
1,046	*	**814**	*	*	773	-	Receipts ($'000)
							COUNTY #19
21	17	**35**	1	16	17	1	Outlets (No.)
6,065	2,539	**2,268**	*	*	1,797	*	Receipts ($'000)
							M.D. #87
17	38	**47**	-	15	30	2	Outlets (No.)
3,336	4,717	**3,196**	-	*	2,827	*	Receipts ($'000)
							I.D. #85, 101
-	-	—	-	-	-	-	Outlets (No.)
-	-	—	-	-	-	-	Receipts ($'000)
							I.D. #102
5	5	**16**	-	7	9	-	Outlets (No.)
290	*	**1,189**	-	173	1,017	-	Receipts ($'000)
							I.D. #121, 143, 150
4	14	**23**	-	11	10	2	Outlets (No.)
1,730	5,555	**2,310**	-	*	2,004	*	Receipts ($'000)
							CENSUS DIVISION No. 13
82	48	**125**	3	40	76	6	Outlets (No.)
13,761	7,857	**6,334**	29	804	5,286	214	Receipts ($'000)
							COUNTY #7
14	7	**15**	1	5	8	1	Outlets (No.)
1,258	*	**398**	*	*	355	*	Receipts ($'000)

TABLE 10 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

CENSUS DIVISION	TOTAL TRADE	RETAIL TRADE	FOOD	GENERAL MERCHANDISE	AUTO.	CLOTHING	HARDWARE & HOME FURN.
COUNTY #11							
Outlets (No.)	97	79	6	16	23	5	6
Receipts ($'000)	25,270	23,931	2,262	*	10,095	*	1,649
COUNTY #12							
Outlets (No.)	121	90	6	20	27	2	8
Receipts ($'000)	17,879	16,543	1,493	3,921	4,159	*	1,070
COUNTY #28							
Outlets (No.)	117	91	6	21	30	3	10
Receipts ($'000)	16,205	14,776	911	3,689	6,672	*	766
M.D. #92							
Outlets (No.)	124	99	7	15	28	2	11
Receipts ($'000)	30,228	28,774	1,835	3,073	13,873	*	1,827
I.D. #108							
Outlets (No.)	8	4	-	2	2	-	-
Receipts ($'000)	663	462	-	*	*	-	-
I.D. #107, 122							
Outlets (No.)	17	11	-	6	3	-	-
Receipts ($'000)	1,616	1,437	-	*	*	-	-
CENSUS DIVISION No. 14							
Outlets (No.)	330	233	23	31	68	18	28
Receipts ($'000)	61,059	52,062	10,133	5,726	18,272	2,305	4,054
I.D. #78							
Outlets (No.)	51	40	1	10	16	1	4
Receipts ($'000)	4,013	3,452	*	*	1,128	*	268
I.D. #79, 95							
Outlets (No.)	197	136	18	14	33	12	18
Receipts ($'000)	38,553	32,198	7,801	*	9,456	*	2,688
I.D. #96, 109							
Outlets (No.)	82	57	4	7	19	5	6
Receipts ($'000)	18,493	16,412	*	1,486	7,688	*	1,098
CENSUS DIVISION No. 15							
Outlets (No.)	1,083	855	62	154	207	46	86
Receipts ($'000)	287,539	265,146	25,012	48,744	83,477	4,903	14,287
COUNTY #1 & I.D. #111							
Outlets (No.)	115	94	5	20	22	7	7
Receipts ($'000)	20,252	18,048	1,315	3,568	4,764	582	955

TABLE 10 (continued)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

BUSINESS EQUIP. & SUPPLIES	MISC. RETAIL	SERVICE TRADE	AMUSEMENT & REC.	PERSONAL SERVICES	ACCOM. & FOOD SERVICES	MISC. SERVICES	CENSUS DIVISION
							COUNTY #11
13	10	**18**	-	11	6	1	Outlets (No.)
1,406	1,767	**1,338**	-	*	947	*	Receipts ($'000)
							COUNTY #12
17	10	**31**	-	9	21	1	Outlets (No.)
3,773	*	**1,336**	-	*	1,168	*	Receipts ($'000)
							COUNTY #28
15	6	**26**	1	9	14	2	Outlets (No.)
1,700	*	**1,428**	*	89	1,286	*	Receipts ($'000)
							M.D. #92
23	13	**25**	1	6	17	1	Outlets (No.)
5,625	*	**1,454**	*	*	1,150	*	Receipts ($'000)
							I.D. #108
-	-	**4**	-	-	4	-	Outlets (No.)
-	-	**200**	-	-	200	-	Receipts ($'000)
							I.D. #107, 122
-	2	**6**	-	-	6	-	Outlets (No.)
-	*	**179**	-	-	179	-	Receipts ($'000)
							CENSUS DIVISION No. 14
23	42	**97**	1	27	68	1	Outlets (No.)
4,007	7,566	**8,997**	*	*	*	*	Receipts ($'000)
							I.D. #78
6	2	**11**	-	3	8	-	Outlets (No.)
465	*	**562**	-	*	*	-	Receipts ($'000)
							I.D. #79, 95
11	30	**61**	1	18	41	1	Outlets (No.)
1,749	5,531	**6,355**	*	*	5,770	*	Receipts ($'000)
							I.D. #96, 109
6	10	**25**	-	6	19	-	Outlets (No.)
1,793	*	**2,080**	-	128	1,952	-	Receipts ($'000)
							CENSUS DIVISION No. 15
174	126	**228**	4	57	159	8	Outlets (No.)
53,829	34,893	**22,393**	71	1,493	20,523	307	Receipts ($'000)
							COUNTY #1 & I.D. #111
23	10	**21**	1	4	16	-	Outlets (No.)
4,530	2,334	**2,204**	*	*	2,189	-	Receipts ($'000)

TABLE 10 (concluded)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

CENSUS DIVISION	TOTAL TRADE	RETAIL TRADE	FOOD	GENERAL MERCHANDISE	AUTO.	CLOTHING	HARDWARE & HOME FURN.
I.D. #110, 126							
Outlets (No.)	65	44	3	13	17	1	2
Receipts ($'000)	13,278	*	2,000	2,850	3,211	*	*
I.D. #123, 124, 128, 129							
Outlets (No.)	105	79	11	18	18	3	11
Receipts ($'000)	23,176	20,768	3,087	5,381	3,830	*	1,525
I.D. #125							
Outlets (No.)	56	43	5	7	10	3	4
Receipts ($'000)	16,730	15,484	2,950	2,374	6,872	483	666
M.D. #130							
Outlets (No.)	58	48	1	10	10	2	4
Receipts ($'000)	9,395	*	*	2,736	1,475	*	359
I.D. #131							
Outlets (No.)	108	88	8	16	17	6	12
Receipts ($'000)	38,446	35,635	3,061	4,288	13,232	793	1,894
I.D. #132, 134 & M.D. #133							
Outlets (No.)	82	65	1	13	18	-	7
Receipts ($'000)	11,275	10,397	*	2,549	*	-	491
M.D. #135							
Outlets (No.)	64	48	5	6	11	3	7
Receipts ($'000)	13,070	12,586	818	1,311	6,387	*	425
M.D. #136							
Outlets (No.)	58	47	4	5	9	4	4
Receipts ($'000)	13,214	*	*	1,932	3,415	*	512
I.D. #138							
Outlets (No.)	55	45	2	10	13	1	2
Receipts ($'000)	7,732	7,292	*	1,999	2,124	*	*
I.D. #139							
Outlets (No.)	34	28	2	7	7	1	2
Receipts ($'000)	2,891	2,761	*	591	473	*	*
I.D. #147							
Outlets (No.)	60	50	3	13	12	1	4
Receipts ($'000)	13,356	*	850	4,446	2,237	*	801
I.D. #144, 145, 146 148, 149							
Outlets (No.)	13	11	-	6	1	-	1
Receipts ($'000)	2,022	*	-	1,048	*	-	*
GRANDE PRAIRIE							
Outlets (No.)	210	165	12	10	42	14	19
Receipts ($'000)	102,701	96,392	8,908	13,669	30,740	1,670	5,997

TABLE 10 (concluded)
RETAIL AND SERVICE TRADE — OUTLETS AND RECEIPTS BY BUSINESS GROUP, CENSUS DIVISIONS, ALBERTA, 1974

BUSINESS EQUIP. & SUPPLIES	MISC. RETAIL	SERVICE TRADE	AMUSEMENT & REC.	PERSONAL SERVICES	ACCOM. & FOOD SERVICES	MISC. SERVICES	CENSUS DIVISION
							I.D. #110, 126
3	5	**21**	-	2	19	-	Outlets (No.)
*	*	*	-	*	2,282	-	Receipts ($'000)
							I.D. #123,124,128,129
7	11	**26**	1	3	22	-	Outlets (No.)
*	2,270	**2,408**	*	*	2,393	-	Receipts ($'000)
							I.D. #125
6	8	**13**	-	6	7	-	Outlets (No.)
845	1,294	**1,247**	-	127	1,119	-	Receipts ($'000)
							M.D. #130
14	7	**10**	-	2	8	-	Outlets (No.)
2,761	1,363	*	-	*	621	-	Receipts ($'000)
							I.D. #131
11	18	**20**	1	6	13	-	Outlets (No.)
8,276	4,091	**2,812**	*	*	2,389	-	Receipts ($'000)
							I.D. #132, 134 & M.D. #133
21	5	**17**	-	5	12	-	Outlets (No.)
1,763	879	**878**	-	97	782	-	Receipts ($'000)
							M.D. #135
12	4	**16**	-	5	9	2	Outlets (No.)
2,958	*	**484**	-	*	401	*	Receipts ($'000)
							M.D. #136
16	5	**11**	-	1	9	1	Outlets (No.)
4,102	629	*	-	*	1,042	*	Receipts ($'000)
							I.D. #138
11	6	**10**	-	3	6	1	Outlets (No.)
1,400	1,023	**440**	-	*	425	*	Receipts ($'000)
							I.D. #139
7	2	**6**	-	1	4	1	Outlets (No.)
786	*	**131**	-	*	*	*	Receipts ($'000)
							I.D. #147
12	5	**10**	-	-	8	2	Outlets (No.)
2,679	1,273	*	-	-	957	*	Receipts ($'000)
							I.D. #144, 145, 146, 148, 149
1	2	**2**	-	-	2	-	Outlets (No.)
*	*	*	-	-	*	-	Receipts ($'000)
							GRANDE PRAIRIE
30	38	**45**	1	19	24	1	Outlets (No.)
18,295	17,114	**6,310**	*	*	5,359	*	Receipts ($'000)

APPENDIX

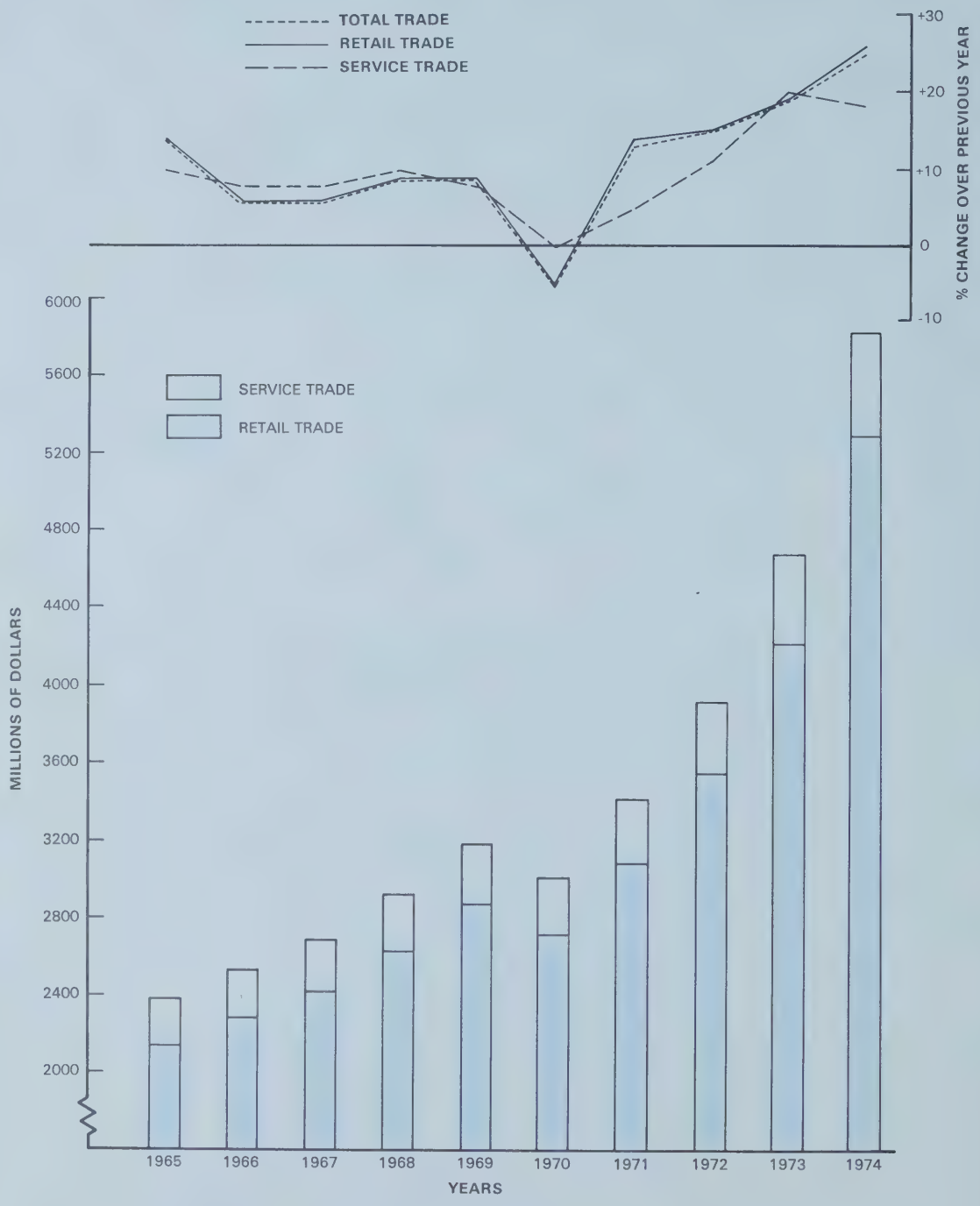
APPENDIX A
RETAIL AND SERVICE TRADE, ALBERTA, 1965-1974

	FIRMS & OUTLETS(1)	EMPLOYEES		PAYROLL	SALES
		MALE	FEMALE		
	(NO.)	(NO.)	(NO.)	($'000)	($'000)
RETAIL TRADE					
1965	12,640	39,057	20,248	205,245	2,143,780
1966	12,555	38,953	23,429	220,772	2,278,974
1967	12,119	38,147	21,911	240,180	2,414,201
1968	12,137	40,461	24,790	269,357	2,624,496
1969	11,903	41,604	24,840	299,805	2,866,472
1970(2)	11,419	39,080	25,825	306,824	2,711,246
1971	11,814	41,088	27,649	352,237	3,080,753
1972	12,158	45,138	29,355	462,472	3,538,676
1973	12,380	47,577	32,665	463,398	4,208,536
1974	12,836	53,829	40,955	589,750	5,286,538
SERVICE TRADE					
1965	5,095	10,265	15,167	57,712	228,739
1966	5,174	10,373	15,660	62,346	246,459
1967	4,989	10,647	15,916	69,650	266,099
1968	5,111	11,014	16,926	88,567	293,436
1969	5,102	11,452	18,452	84,429	316,864
1970(2)	4,388	9,763	15,109	86,367	317,972
1971	4,448	9,847	15,382	89,479	333,950
1972	4,303	10,507	16,578	97,566	372,070
1973	4,596	12,396	24,188	117,386	447,766
1974	4,606	12,559	22,442	141,662	529,889

NOTE: (1) The 1965 - 1969 statistics are presented on the basis of number of firms while data for 1970 and subsequent years are presented on a number of outlets basis. In 1970, the Bureau of Statistics required that multi-establishment companies report their total number of outlets in each geographic location. Previously these companies reported as a singular unit.

(2) The 1970 statistics are not totally comparable to those for previous and subsequent years. Improvement in administrative procedures at the provincial licensing authority, from which the base list of outlets is obtained, and the implementation of modified survey procedures by the Bureau of Statistics combined to affect the comparability of the 1970 statistics.

GRAPH 3
RETAIL, SERVICE AND TOTAL TRADE (1)
ALBERTA, 1965-1974



(1) Changes in survey design contributed to non-comparability of 1970 data to other years.

APPENDIX B
POPULATION — SELECTED COMMUNITIES, COUNTIES, MUNICIPAL AND IMPROVEMENT DISTRICTS, AND SPECIAL AREAS, ALBERTA, 1974

CITIES	POPULATION
Calgary	433,389
Camrose	9,194
Drumheller	5,888
Edmonton (1)	442,365
Grande Prairie	15,359
Lethbridge	43,612
Lloydminster (Alta.)	4,738
Medicine Hat	27,430
Red Deer	28,079
Wetaskiwin	6,605
TOTAL	1,016,659

TOWNS	POPULATION
Athabasca	1,831
Barrhead	2,860
Bashaw	777
Bassano	872
Beaverlodge	1,245
Black Diamond	1,064
Blairmore	2,035
Bonnyville	2,658
Bow Island	1,159
Brooks	4,802
Calmar	845
Canmore	1,538
Cardston	2,685
Carstairs	910
Castor	1,166
Claresholm	3,200
Coaldale	2,914
Cochrane	1,133
Cold Lake	1,309
Coleman	1,401
Coronation	1,137
Daysland	593
Devon	1,502
Didsbury	1,949
Drayton Valley	4,041
Eckville	720
Edson	4,079
Elk Point	780
Fairview	2,359
Falher	942
Fort MacLeod	2,715
Fort McMurray	9,542
Fort Saskatchewan	7,312
Fox Creek	1,569
Gleichen	335
Grande Cache	2,906
Grand Centre	2,673
Granum	324
Grimshaw	1,747
Hanna	2,545
Hardisty	601
High Level	1,621
High Prairie	2,698
High River	3,024
Hinton	5,626
Innisfail	2,485
Irvine	201
Killam	909
Lac La Biche	1,900
Lacombe	3,436
Lamont	899
Leduc	6,513
Magrath	1,226
Manning	1,204
Mayerthorpe	1,036
McLennan	1,130
Milk River	775
Morinville	1,483
Mundare	585
Nanton	991
Okotoks	1,254
Olds	3,569
Oyen	947
Peace River	5,071
Picture Butte	1,071
Pincher Creek	3,421
Ponoka	4,414
Provost	1,482
Rainbow Lake	563
Raymond	2,156
Red Cliff	2,380
Redwater	1,341
Rimbey	1,407
Rocky Mountain House	3,141
Sedgewick	737
Slave Lake	3,240
Smoky Lake	1,075
Spirit River	1,160
Spruce Grove	5,380
St. Albert	18,395
Stavely	351
Stettler	4,168
Stony Plain	2,042
St. Paul	4,225
Strathmore	1,250
Sundre	979
Swan Hills	2,169
Sylvan Lake	1,597
Taber	4,765
Three Hills	1,385
Tofield	1,078
Trochu	739
Two Hills	1,070
Valleyview	1,708
Vauxhall	1,008
Vegreville	3,867
Vermilion	2,915
Viking	1,195
Vulcan	1,384
Wainwright	3,872
Westlock	3,603
Whitecourt	3,306
TOTAL	235,397

VILLAGES	POPULATION
Acme	336
Airdrie	1,294
Alberta Beach S.V.	320
Alix	582
Alliance	230
Amisk	134
Andrew	466
Argentia Beach S.V.	2
Arrowwood	156
Barons	279
Bawlf	193
Beaumont	412
Beiseker	414
Bellevue	1,242
Bentley	621
Berwyn	414
Betula Beach S.V.	-
Big Valley	306
Birchcliff S.V.	-
Bittern Lake	80
Blackfalds	970
Blackie	195
Bon Accord	581
Bonnyville Beach S.V.	-
Botha	99
Bowden	565
Boyle	518
Breton	352
Bruderheim	373
Burdett	206
Carbon	403
Carmangay	240
Caroline	367
Castle Island S.V.	-
Cayley	150
Cereal	219
Champion	335
Chauvin	349
Chinook	59
Chipman	193
Clive	258
Cluny	92
Clyde	228
Consort	659
Coutts	407
Cowley	244
Cremona	185
Crossfield	685
Crystal Springs S.V.	8
Czar	170
Delburne	383
Delia	241
Derwent	203
Dewberry	160
Donalda	232
Donnelly	292
Duchess	262
Eaglesham	218
Edberg	145
Edgerton	296

APPENDIX B (continued)
POPULATION — SELECTED COMMUNITIES, COUNTIES, MUNICIPAL AND IMPROVEMENT DISTRICTS, AND SPECIAL AREAS, ALBERTA, 1974

VILLAGES	POPULATION
Edmonton Beach S.V.	148
Elnora	204
Empress	266
Entwistle	368
Evansburg	565
Ferintosh	127
Foremost	568
Forestburg	745
Fort Assiniboine	180
Frank	224
Gadsby	47
Galahad	179
Ghost Lake S.V.	11
Gibbons	761
Girouxville	328
Glendon	354
Glenwood	200
Golden Days S.V.	19
Grandview S.V.	16
Grassy Lake	190
Gull Lake S.V.	57
Hairy Hill	99
Halkirk	136
Hay Lakes	194
Heisler	199
Hill Spring	231
Hines Creek	521
Holden	448
Hughenden	247
Hussar	169
Hythe	526
Innisfree	223
Irma	423
Irricana	127
Island Lake S.V.	20
Itaska Beach S.V.	-
Kapasiwin S.V.	-
Kinuso	275
Kitscoty	320
Lakeview S.V.	8
Lavoy	121
Legal	739
Linden	259
Lomond	198
Longview	183
Lougheed	217
Ma-Me-O Beach S.V.	89
Manville	646
Marwayne	351
Millet	554
Milo	117
Minburn	118
Mirror	365
Morrin	220
Munson	54
Myrnam	403
Nakumun Park S.V.	3
Nampa	252
New Norway	230
New Sarepta	225
Nobleford	401
Norglenvold S.V.	40
Onoway	485
Paradise Valley	134
Penhold	513
Plamondon	190
Point Allison S.V.	10
Poplar Bay S.V.	-
Radway	170
Rochon Sands S.V.	20
Rockyford	287
Rosalind	203
Rosemary	210
Ross Haven S.V.	21
Rumsey	81
Rycroft	461
Ryley	428
Sandy Beach S.V.	22
Sangudo	350
Seba Beach S.V.	165
Sexsmith	622
Silver Beach S.V.	27
Silver Sands S.V.	2
South View S.V.	19
Standard	289
Stirling	436
Strome	218
Sundance Beach S.V.	5
Sunset Point S.V.	26
Thorhild	528
Thorsby	604
Tilley	277
Torrington	168
Turner Valley	823
Val Quentin S.V.	41
Veteran	267
Vilna	303
Wanham	256
Warburg	451
Warner	408
Warspite	110
Waskatenau	222
Wembley	360
West Cove S.V.	9
Wildwood	386
Willingdon	318
Yellowstone S.V.	14
Youngstown	305
TOTAL	45,763

COUNTIES	POPULATION
Grande Prairie No. 1	8,723
Vulcan No. 2	3,908
Ponoka No. 3	7,142
Newell No. 4	5,616
Warner No. 5	3,795
Stettler No. 6	4,980
Thorhild No. 7	3,878
Forty Mile No. 8	3,728
Beaver No. 9	5,238
Wetaskiwin No. 10	8,023
Barrhead No. 11	5,029
Athabasca No. 12	5,611
Smoky Lake No. 13	3,439
Lacombe No. 14	8,104
Wheatland No. 16	5,012
Mountain View No. 17	8,434
Paintearth No. 18	2,803
St. Paul No. 19	5,845
Strathcona No. 20	33,617
Two Hills No. 21	4,360
Camrose No. 22	7,653
Red Deer No. 23	12,735
Vermilion No. 24	6,962
Leduc No. 25	10,537
Lethbridge No. 26	9,648
Minburn No. 27	4,913
Lac Ste. Anne No. 28	6,330
Flagstaff No. 29	5,263
Lamont No. 30	4,931
Parkland No. 31	11,933
TOTAL	218,190

MUNICIPAL DISTRICTS	
Cardston No. 6	4,130
Pincher Creek No. 9	2,751
Taber No. 14	6,192
Willow Creek No. 26	4,220
Foothills No. 31	7,775
Acadia No. 34	691
Rocky View No. 44	13,724
Starland No. 47	2,275
Kneehill Ko. 48	5,890
Provost No. 52	2,859
Wainwright No. 61	3,864
Bonnyville No. 87	10,935
Sturgeon No. 90	10,976
Westlock No. 92	6,818
Smoky River No. 130	3,453
Spirit River No. 133	1,052
Pence No. 135	1,624
Fairview No. 136	1,615
TOTAL	90,844

IMPROVEMENT DISTRICTS	
No. 1	3,604
No. 2	433
No. 3	484
No. 4 Waterton National Park	259
No. 5	1,701
No. 6	133
No. 7	1,859
No. 8	1,848

APPENDIX B (concluded)
POPULATION — SELECTED COMMUNITIES, COUNTIES, MUNICIPAL AND IMPROVEMENT DISTRICTS, AND SPECIAL AREAS, ALBERTA, 1974

IMPROVEMENT DISTRICTS	POPULATION
No. 9 Banff National Park	3,532
No. 10	7,187
No. 11	93
No. 12 Jasper National Park	3,064
No. 13 Elk Island National Park	46
No. 14	7,493
No. 15	1,954
No. 16	4,215
No. 17	11,278
No. 18	8,816
No. 19	2,155
No. 20	2,730
No. 21	3,160
No. 22	3,209
No. 23	4,188
No. 24 Wood Buffalo National Park	186
TOTAL	73,627

SPECIAL AREAS	
No. 2	2,905
No. 3	2,235
No. 4	1,910
TOTAL	7,050

(1) Subject to review.

NOTE 1: These estimates are as of January 31, 1974.

2: Population estimates for Census Divisions were not available at the time of printing.

SOURCE: Alberta Municipal Affairs.